

MARKETING & PR SUPPORT

Marketing & PR are essential to making a strong impact at international events.

When you book with Medilink UK, you'll receive dedicated marketing support including event photography and exposure through our active social media channels. Plus, you have the option to request additional Marketing & PR services to further enhance your presence.

Our additional marketing packages are designed to help secure export success by promoting your attendance and helping to drive traffic to your stand. See below for details about the offerings for each package.

Feature	Free Package	Standard Package	Premium Package
General social media activity generated ahead of the event to ensure potential customers are made aware of your presence	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Featured profile of your business to be shared on Medilink's socials, ensuring maximum coverage for your organisation	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Personalised email banner generated ahead of the event to advertise attendance for your own promotion	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Featured social media post generated at the show, to focus on stand activity / products, includes photography	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
A press release written and distributed to targeted publications and contacts, including relevant press offices, plus any bespoke news outlets of your choice	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Social media campaign generated at the show, consisting of three posts to focus on a combination of stand activity, new product launches, existing product focus, etc., including both photography and video content	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Cost	FREE	£199	£595