

Campaign report

Jan 1, 2017-Jan 31, 2017

Campaign state	Campaign	Budget	Status	Campaign type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
paused	Infant Resuscitation Cabinet	1.00	campaign paused	Search Network with Display Select	Standard	2	2229	0.09%	0.24	0.48	3.0	--
paused	VersaStream	1.00	campaign paused	Search Network with Display Select	All features	6	3582	0.17%	0.26	1.54	4.3	--
paused	Paediatric MD300C5	2.00	campaign paused	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	--
paused	AlcoTrue	3.00	campaign paused	Search Network with Display Select	Standard	36	36281	0.10%	0.26	9.37	3.1	--
paused	V1000	1.00	campaign paused	Search Network with Display Select	All features	0	749	0.00%	0.00	0.00	6.0	--
paused	Temperature Probes	2.00	campaign paused	Search Network with Display Select	Standard	3	1078	0.28%	0.17	0.51	3.9	--
paused	Carbon Monoxide Monitors	3.00	campaign paused	Search Network with Display Select	Standard	6	9442	0.06%	0.18	1.07	3.5	--
paused	Maxtec Flocap	3.00	campaign paused	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	--
paused	Automotive MOT Oxygen Sensors	1.00	campaign paused	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	--
paused	Radiant Warmers	1.00	campaign paused	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	--
paused	Posey Products	1.00	campaign paused	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	--

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paused	Oxygen Hoods	1.00	campaign paused	Search Network with Display Select	Standard	4	529	0.76%	0.17	0.67	3.6	--
paused	BCI Sensors	3.00	campaign paused	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	--
paused	VM-2400 Haemoglobin Monitor	3.00	campaign paused	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	--
Total - all but removed campaigns	--	--	--	--	--	57	53890	0.11%	0.24	13.64	3.3	--
Total	--	26.00	--	--	--	57	53890	0.11%	0.24	13.64	3.3	--