

Campaign report

Jul 1, 2016-Jul 31, 2016

Campaign state	Campaign	Budget	Status	Campaign type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
paused	VM-2400 Haemoglobin Monitor	3.00	campaign paused	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	--
paused	AlcoTrue	3.00	campaign paused	Search Network with Display Select	Standard	119	99284	0.12%	0.22	26.09	2.6	--
enabled	V1000	1.00	eligible	Search Network with Display Select	All features	0	375	0.00%	0.00	0.00	1.8	--
enabled	Paediatric MD300C5	2.00	eligible	Search Network with Display Select	Standard	9	2789	0.32%	0.18	1.62	4.2	--
enabled	Infant Resuscitation Cabinet	1.00	eligible	Search Network with Display Select	Standard	2	4627	0.04%	0.20	0.41	2.7	--
enabled	Carbon Monoxide Monitors	3.00	eligible	Search Network with Display Select	Standard	4	670	0.60%	0.28	1.10	3.9	--
enabled	VersaStream	1.00	eligible	Search Network with Display Select	All features	19	9185	0.21%	0.17	3.32	2.9	--
enabled	Radiant Warmers	1.00	eligible	Search Network with Display Select	All features	2	4801	0.04%	0.15	0.30	3.5	--
enabled	Oxygen Hoods	1.00	eligible	Search Network with Display Select	Standard	4	822	0.49%	0.16	0.64	3.4	--
paused	Maxtec Flocap	3.00	campaign paused	Search Network with Display Select	Standard	3	2813	0.11%	0.26	0.77	2.6	--
paused	Posey Products	1.00	campaign paused	Search Network with Display Select	All features	21	12152	0.17%	0.16	3.26	3.6	--

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paused	Automotive MOT Oxygen Sensors	1.00	campaign paused	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	--
paused	BCI Sensors	3.00	campaign paused	Search Network with Display Select	Standard	23	17209	0.13%	0.18	4.12	2.3	--
Total - all but removed campaigns	--	--	--	--	--	206	154727	0.13%	0.20	41.63	2.7	--
Total	--	24.00	--	--	--	206	154727	0.13%	0.20	41.63	2.7	--