

Campaign report

Aug 1, 2016-Aug 31, 2016

Campaign state	Campaign	Budget	Status	Campaign type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
enabled	Paediatric MD300C5	2.00	eligible	Search Network with Display Select	Standard	8	4659	0.17%	0.16	1.29	4.4	--
enabled	VersaStream	1.00	eligible	Search Network with Display Select	All features	47	14642	0.32%	0.13	6.31	2.8	--
enabled	Radiant Warmers	1.00	eligible	Search Network with Display Select	All features	3	7269	0.04%	0.17	0.51	3.6	--
enabled	BCI Sensors	3.00	eligible	Search Network with Display Select	Standard	21	16430	0.13%	0.24	5.00	2.4	--
paused	AlcoTrue	3.00	campaign paused	Search Network with Display Select	Standard	82	41579	0.20%	0.11	8.68	2.8	--
enabled	V1000	1.00	eligible	Search Network with Display Select	All features	2	892	0.22%	0.10	0.20	2.3	--
paused	Posey Products	1.00	campaign paused	Search Network with Display Select	All features	21	5090	0.41%	0.13	2.70	3.4	--
paused	Automotive MOT Oxygen Sensors	1.00	campaign paused	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	--
enabled	Infant Resuscitation Cabinet	1.00	eligible	Search Network with Display Select	Standard	2	5376	0.04%	0.19	0.38	2.9	--
enabled	Carbon Monoxide Monitors	3.00	eligible	Search Network with Display Select	Standard	2	1232	0.16%	0.30	0.59	4.0	--
enabled	Oxygen Hoods	1.00	eligible	Search Network with Display Select	Standard	5	1410	0.35%	0.14	0.71	3.7	--

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paused	VM-2400 Haemoglobin Monitor	3.00	campaign paused	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	--
paused	Maxtec Flocap	3.00	campaign paused	Search Network with Display Select	Standard	3	2117	0.14%	0.21	0.64	2.9	--
Total - all but removed campaigns	--	--	--	--	--	196	100696	0.19%	0.14	27.01	2.9	--
Total	--	24.00	--	--	--	196	100696	0.19%	0.14	27.01	2.9	--