

Marketing Mailshots Plan 2016/2017

UK Export

September 2016

- Eyemax – Postal (SBCU/Paediatric)
- Flowsensors – Postal
- Capnograph and VersaStream

October 2016

- Oxygen Hoods Single Patient Use – Postal (SCBU/Paediatric)
- Flocap – Postal
- Temperature Probes – Email
- Sampling Lines S/H
- Medica (return to Ryan)

November 2016

- Microstims – Postal (Theatres)
- Posey – Postal (SCBU/Paediatrics)
- SMARTsat 2160
- Microstim DB3

December 2016

- Calendars – Postal (Derek to determine list)
- Temperature Probes – Postal
- Eyemasks – Email (SCBU/Paediatrics)
- Microstim – Email (Theatres)
- Oxygen Sensors/Flowsensors/Calendar

January 2017

- Infant Resuscitation Catalogue – Postal (MaternityDelivery)
- Oxygen Monitoring Catalogue – Postal (EBME)
- Oxygen Sensors – Email (EBME)
- Arab Health
- Automotive
- Infant Resuscitation – Tom Thumb

February 2017

- Capnograph/VersaStream – Postal (A&E/Ambulance/Air Ambulance)
- Infant Resuscitation Catalogue – Email (MaternityDelivery)
- Finger Pulse Oximeters

March 2017

- VersaStream LLM/Respironics – Postal (A&E/Ambulance/Air Ambulance)

- Neomask/Phototherapy Hoods

April 2017

- Pulse oximetry catalogue – Postal#
- Oxygen Hoods

May 2017

- Capnograph

June 2017

- Paediatric - MD300 Series Finger Oximeters Catalogue – Postal (Paediatrics/Children's Wards)

July 2017

- Oxygen Sensors – Postal (EBME)
- Radiant Warmers – Postal (Theatres)

August 2017

- Oxygen Hoods and Phototherapy – Postal (SCBU/Paediatric)
- V1000 – Postal (EBME)
- Flocap – Email
- IF EXHIBITING Emergency Services Show – Email (Private Ambulances/Ambulance Trusts)
- Radiant Warmers – Email (Theatres)

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- Temperature Probes – Email

November 2017

- Microstims – Postal (Theatres)
- Posey – Postal (SCBU/Paediatrics)

December 2017

- Calendars – Postal (Derek to determine list)
- Temperature Probes – Postal
- Eyemasks – Email (SCBU/Paediatrics)
- Microstim – Email (Theatres)