

Campaign report

Jun 1, 2016-Jun 30, 2016

Campaign state	Campaign	Budget	Status	Campaign type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
enabled	V1000	1.00	eligible	Search Network with Display Select	All features	0	139	0.00%	0.00	0.00	2.9	--
enabled	VersaStream	1.00	eligible	Search Network with Display Select	All features	13	6133	0.21%	0.25	3.31	3.2	--
paused	VM-2400 Haemoglobin Monitor	3.00	campaign paused	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	--
enabled	Infant Resuscitation Cabinet	1.00	eligible	Search Network with Display Select	Standard	8	5691	0.14%	0.19	1.54	2.8	--
enabled	Maxtec Flocap	3.00	eligible	Search Network with Display Select	Standard	3	3423	0.09%	0.25	0.76	2.7	--
enabled	Posey Products	1.00	eligible	Search Network with Display Select	All features	14	14891	0.09%	0.17	2.44	3.6	--
enabled	Radiant Warmers	1.00	eligible	Search Network with Display Select	All features	2	2637	0.08%	0.18	0.37	3.3	--
enabled	Oxygen Hoods	1.00	eligible	Search Network with Display Select	Standard	4	714	0.56%	0.13	0.51	3.2	--
enabled	Carbon Monoxide Monitors	3.00	eligible	Search Network with Display Select	Standard	3	600	0.50%	0.29	0.86	3.0	--
paused	Automotive MOT Oxygen Sensors	1.00	campaign paused	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	--
enabled	BCI Sensors	3.00	eligible	Search Network with Display Select	Standard	16	16732	0.10%	0.20	3.14	2.2	--

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enabled	Paediatric MD300C5	2.00	eligible	Search Network with Display Select	Standard	6	2993	0.20%	0.19	1.12	4.1	--
enabled	AlcoTrue	3.00	eligible	Search Network with Display Select	Standard	103	97566	0.11%	0.26	27.16	2.5	--
Total - all but removed campaigns	--	--	--	--	--	172	151519	0.11%	0.24	41.21	2.6	--
Total	--	24.00	--	--	--	172	151519	0.11%	0.24	41.21	2.6	--