

Report

1 Jun 2016-30 Jun 2016

State	Dynamic ad target	Campaign	Campaign Type	Campaign subtype	Ad group	Status	Max. CPC	Clicks	Impressions	CTR	Avg. CPC	Cost	Target ID
enabled	CATEGORY=infant warming	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	48053655521
enabled	CATEGORY=oxygen monitoring	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	2	0.00%	0.00	0.00	48053655281
enabled	CATEGORY=oxygen sensors	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	6	136	4.41%	0.12	0.74	48053655161
enabled	PAGE_TITLE contains Tom Thumb Infant Resuscitators	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	50823635081
enabled	CATEGORY=mounting options	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	108752952761
enabled	All web pages	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	1	162	0.62%	0.15	0.15	19959388920
enabled	CATEGORY=anaesthesia nerve stimulation	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	50827952321
enabled	CATEGORY=automotive	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	8	0.00%	0.00	0.00	51445251587
enabled	CATEGORY=pressure management	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	48053655881
enabled	CATEGORY=Neonatal and Paediatric Products	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	108023041241

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enabled	CATEGORY =Acrylic Products	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	108021813881
enabled	CATEGORY =oxygen hoods tents	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	50828634401
enabled	CATEGORY =flowsensors	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	50823634481
enabled	CATEGORY =capnography	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	2	30	6.67%	0.16	0.33	48053655761
enabled	CATEGORY =Gas Sampling Lines	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	108021037721
enabled	CATEGORY =pulse oximetry	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	9	1060	0.85%	0.15	1.37	47973108273
enabled	CATEGORY =phototherapy	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	48053655641
enabled	CATEGORY =infant resuscitation	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	48053655401
Total - filtered	--	--	--	--	--	--	--	18	1398	1.29%	0.14	2.59	--
Total	--	--	--	--	--	--	--	130	17764	0.73%	0.22	29.06	--