

Campaign report

May 1, 2016-May 31, 2016

Campaign state	Campaign	Budget	Status	Campaign type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
paused	VM-2400 Haemoglobin Monitor	3.00	campaign paused	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	--
enabled	Infant Resuscitation Cabinet	1.00	eligible	Search Network with Display Select	Standard	7	6898	0.10%	0.21	1.47	2.7	--
enabled	V1000	1.00	eligible	Search Network with Display Select	All features	0	247	0.00%	0.00	0.00	3.1	--
enabled	Paediatric MD300C5	2.00	eligible	Search Network with Display Select	Standard	13	3430	0.38%	0.18	2.32	4.1	--
enabled	AlcoTrue	3.00	eligible	Search Network with Display Select	Standard	102	83213	0.12%	0.25	25.52	2.3	--
enabled	VersaStream	1.00	eligible	Search Network with Display Select	All features	21	6970	0.30%	0.18	3.87	2.7	--
enabled	Radiant Warmers	1.00	eligible	Search Network with Display Select	All features	1	3665	0.03%	0.20	0.20	3.2	--
enabled	Oxygen Hoods	1.00	eligible	Search Network with Display Select	Standard	4	1031	0.39%	0.10	0.40	3.2	--
enabled	Maxtec Flocap	3.00	eligible	Search Network with Display Select	Standard	1	4630	0.02%	0.29	0.29	2.4	--
enabled	Posey Products	1.00	eligible	Search Network with Display Select	All features	27	25237	0.11%	0.17	4.56	3.4	--
paused	Automotive MOT Oxygen Sensors	1.00	campaign paused	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	--

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enabled	BCI Sensors	3.00	eligible	Search Network with Display Select	Standard	6	26297	0.02%	0.28	1.68	2.5	--
Total - all but removed campaigns	--	--	--	--	--	182	161618	0.11%	0.22	40.31	2.6	--
Total	--	21.00	--	--	--	182	161618	0.11%	0.22	40.31	2.6	--