

Campaign report

Apr 1, 2016-Apr 30, 2016

Campaign state	Campaign	Budget	Status	Campaign type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
enabled	Posey Products	1.00	eligible	Search Network with Display Select	All features	17	9364	0.18%	0.15	2.54	3.1	--
enabled	BCI Sensors	3.00	eligible	Search Network with Display Select	Standard	12	36657	0.03%	0.24	2.93	3.3	--
enabled	V1000	1.00	eligible	Search Network with Display Select	All features	0	422	0.00%	0.00	0.00	3.6	--
enabled	VersaStream	1.00	eligible	Search Network with Display Select	All features	10	3796	0.26%	0.20	2.03	3.2	--
enabled	Oxygen Hoods	1.00	eligible	Search Network with Display Select	Standard	3	1184	0.25%	0.15	0.46	3.3	--
enabled	Infant Resuscitation Cabinet	1.00	eligible	Search Network with Display Select	Standard	9	7248	0.12%	0.19	1.70	2.7	--
enabled	Maxtec Flocap	3.00	eligible	Search Network with Display Select	Standard	6	5020	0.12%	0.19	1.12	2.4	--
paused	Automotive MOT Oxygen Sensors	1.00	campaign paused	Search Network with Display Select	Standard	52	13268	0.39%	0.25	13.10	2.6	--
enabled	Paediatric MD300C5	2.00	eligible	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	--
enabled	Radiant Warmers	1.00	eligible	Search Network with Display Select	All features	4	4499	0.09%	0.10	0.42	3.2	--
paused	VM-2400 Haemoglobin Monitor	3.00	campaign paused	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	--

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Total - all but removed campaigns	--	--	--	--	--	113	81458	0.14%	0.22	24.30	3.1	--
Total	--	18.00	--	--	--	113	81458	0.14%	0.22	24.30	3.1	--