

Campaign report

1 Mar 2016-31 Mar 2016

Campaign state	Campaign	Budget	Status	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
enabled	Automotive MOT Oxygen Sensors	1.00	campaign budget constrained	Search Network with Display Select	Standard	110	33545	0.33%	0.28	30.45	2.7	--
enabled	Radiant Warmers	1.00	eligible	Search Network with Display Select	All features	3	5375	0.06%	0.18	0.54	3.4	--
paused	VM-2400 Haemoglobin Monitor	3.00	campaign paused	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	--
enabled	V1000	1.00	eligible	Search Network with Display Select	All features	0	161	0.00%	0.00	0.00	4.3	--
enabled	Posey Products	1.00	eligible	Search Network with Display Select	All features	13	7789	0.17%	0.16	2.08	3.4	--
enabled	BCI Sensors	3.00	eligible	Search Network with Display Select	Standard	4	8360	0.05%	0.24	0.95	3.0	--
enabled	VersaStream	1.00	eligible	Search Network with Display Select	All features	11	3247	0.34%	0.26	2.90	3.3	--
enabled	Oxygen Hoods	1.00	eligible	Search Network with Display Select	Standard	5	1626	0.31%	0.15	0.75	3.2	--
enabled	Infant Resuscitation Cabinet	1.00	eligible	Search Network with Display Select	Standard	5	7320	0.07%	0.22	1.09	2.8	--
enabled	Maxtec Flocap	3.00	eligible	Search Network with Display Select	Standard	6	5040	0.12%	0.24	1.43	2.5	--
Total – all but removed campaigns	--	--	--	--	--	157	72463	0.22%	0.26	40.19	2.9	--
Total	--	16.00	--	--	--	157	72463	0.22%	0.26	40.19	2.9	--