

Campaign report

1 Feb 2016-29 Feb 2016

Campaign state	Campaign	Budget	Status	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
enabled	Automotive MOT Oxygen Sensors	1.00	campaign budget constrained	Search Network with Display Select	Standard	105	29962	0.35%	0.25	26.66	3.2	--
enabled	Radiant Warmers	1.00	eligible	Search Network with Display Select	All features	3	7730	0.04%	0.21	0.63	3.4	--
enabled	Infant Resuscitation Cabinet	1.00	eligible	Search Network with Display Select	Standard	7	6828	0.10%	0.24	1.70	2.8	--
enabled	Maxtec Flocap	3.00	eligible	Search Network with Display Select	Standard	4	591	0.68%	0.22	0.86	2.3	--
enabled	Posey Products	1.00	eligible	Search Network with Display Select	All features	21	10713	0.20%	0.17	3.48	3.4	--
enabled	VersaStream	1.00	eligible	Search Network with Display Select	All features	8	2645	0.30%	0.32	2.55	3.1	--
enabled	Oxygen Hoods	1.00	eligible	Search Network with Display Select	Standard	5	1092	0.46%	0.17	0.86	3.6	--
enabled	VM-2400 Haemoglobin Monitor	3.00	eligible	Search Network with Display Select	Standard	427	14968	2.85%	0.07	31.26	1.4	--
enabled	V1000	1.00	eligible	Search Network with Display Select	All features	8	587	1.36%	0.06	0.49	3.7	--
Total – all but removed campaigns	--	--	--	--	--	588	75116	0.78%	0.12	68.49	2.8	--
Total	--	13.00	--	--	--	588	75116	0.78%	0.12	68.49	2.8	--