

Keyword report

1 Jan 2016-31 Jan 2016

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	radiant warmers	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.21)	0.20	Search Network with Display Select	All features	1	7	14.29%	0.16	0.16	3.1	5
enabled	warming cabinet	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.37)	0.20	Search Network with Display Select	All features	1	44	2.27%	0.19	0.19	3.6	5
enabled	sensors in automotive	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.48)	0.20	Search Network with Display Select	Standard	0	50	0.00%	0.00	0.00	2.8	6
enabled	0021018	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen parts	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.02)	0.35	Search Network with Display Select	All features	0	8	0.00%	0.00	0.00	4.3	6
enabled	phillips respironics	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.07)	0.35	Search Network with Display Select	All features	0	4	0.00%	0.00	0.00	5.8	6
enabled	hb	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	low quality score	0.35	Search Network with Display Select	Standard	0	874	0.00%	0.00	0.00	1.5	1
enabled	cannula nasal	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.68)	0.35	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	3.7	6
enabled	hospital bracelet baby	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.49)	0.20	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	4.5	6

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enabled	adult iv shield	Posey Products	Posey I.V. Shield	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
paused	foetal heart monitor	V1000	V1000	paused	0.26	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	neonatal oxygen hoods	Oxygen Hoods	Single Patient Use Oxygen hood	Below first page bid (First page CPC : 0.71)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	nasal oxygen mask	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.93)	0.35	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	2.0	6
enabled	bracelets bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.67)	0.20	Search Network with Display Select	All features	0	361	0.00%	0.00	0.00	3.9	6
enabled	viamed capnograph	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey 8170p	Posey Products	Posey SecureSleeve	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	long-term sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	conventional phototherapy	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 1.04)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6

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enabled	neonatal phototherapy guidelines	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 1.04)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	ge baby warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 1.04)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	medical alarm bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.69)	0.20	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	4.7	6
enabled	haemoglobin	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	Below first page bid (First page CPC : 0.69)	0.35	Search Network with Display Select	Standard	7	914	0.77%	0.23	1.60	1.6	7
enabled	nasal canula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.02)	0.35	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	6.0	6
paused	foetal heart	V1000	V1000	paused	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	7
enabled	bracelet for newborn	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 1.13)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	Luer Lock Male line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	warming stand	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	low quality score	0.20	Search Network with Display Select	All features	0	20	0.00%	0.00	0.00	2.4	1

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enabled	warmer for baby	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.36)	0.20	Search Network with Display Select	All features	0	122	0.00%	0.00	0.00	3.2	6
enabled	medical sensor wrap	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	phototherapy lamp	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 0.76)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	face mask for oxygen	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.10)	0.35	Search Network with Display Select	All features	0	9	0.00%	0.00	0.00	6.1	6
enabled	adult splint	Posey Products	Posey SecureSleeve	Below first page bid (First page CPC : 0.78)	0.20	Search Network with Display Select	All features	0	9	0.00%	0.00	0.00	3.2	6
enabled	oxygen saturation	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	Below first page bid (First page CPC : 1.43)	0.35	Search Network with Display Select	Standard	0	2	0.00%	0.00	0.00	1.0	3
enabled	posey 8168IL	Posey Products	Posey SecureSleeve	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	medical gas sampling	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	nasal cannula fio2	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.96)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

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enabled	disposable resuscitation mask	Infant Resuscitation Cabinet	Infant Resuscitation Cabinet	Below first page bid (First page CPC : 0.34)	0.30	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	ceiling mount brackets	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.77)	0.20	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	1.0	6
enabled	patient warming	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	low quality score	0.20	Search Network with Display Select	All features	1	7	14.29%	0.20	0.20	4.4	1
enabled	bosch o2 sensors	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	eligible	0.20	Search Network with Display Select	Standard	0	7	0.00%	0.00	0.00	4.9	3
enabled	bosch O2 sensors	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.46)	0.20	Search Network with Display Select	Standard	2	951	0.21%	0.19	0.38	4.0	3
enabled	R17A	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 1.12)	0.20	Search Network with Display Select	Standard	0	5	0.00%	0.00	0.00	1.0	6
enabled	infant radiant warmer wikipedia	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.21)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	bosch r17	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen tent for infants	Oxygen Hoods	Reusable Oxygen Hoods (Neonates)	Below first page bid (First page CPC : 0.36)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6

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enabled	viamed gas line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen sensor in exhaust system	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 1.04)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	spu hood	Oxygen Hoods	Single Patient Use Oxygen hood	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	Teledyne R-17A	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	measurement of oxygen saturation	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	Below first page bid (First page CPC : 0.61)	0.35	Search Network with Display Select	Standard	0	1	0.00%	0.00	0.00	1.0	6
enabled	sensor automotive	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.68)	0.20	Search Network with Display Select	Standard	0	135	0.00%	0.00	0.00	3.8	6
enabled	infant radiant warmer definition	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.59)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	5
enabled	Teledyne R-17AV	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	philips line	VersaStream	VersaStream All Types	low quality score	0.35	Search Network with Display Select	All features	1	272	0.37%	0.30	0.30	2.8	2

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enabled	posey 4642	Posey Products	Posey Elbow Splint	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	vm-2500 gas line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	nomo adapter alternative	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	respironics products	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.15)	0.35	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	11.0	6
enabled	Infant Resus	Infant Resuscitation Cabinet	Infant Resuscitation Cabinet	Below first page bid (First page CPC : 0.93)	0.30	Search Network with Display Select	Standard	0	121	0.00%	0.00	0.00	1.6	7
enabled	mobile resuscitation	Infant Resuscitation Cabinet	Infant Resuscitation Cabinet	Below first page bid (First page CPC : 0.67)	0.30	Search Network with Display Select	Standard	0	5	0.00%	0.00	0.00	3.0	6
enabled	respironics supplies	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.00)	0.35	Search Network with Display Select	All features	0	4	0.00%	0.00	0.00	5.0	6
enabled	posey 4648	Posey Products	Posey Removable ID Bracelets	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	patient warming system	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.40)	0.20	Search Network with Display Select	All features	0	19	0.00%	0.00	0.00	3.3	5

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enabled	0021014	Posey Products	Posey Sensor Wraps	Below first page bid (First page CPC : 1.00)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	trach tie	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.33)	0.20	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	1.3	5
enabled	baby warmer manufacturers	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.48)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	testing o2 sensors	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.67)	0.20	Search Network with Display Select	Standard	0	37	0.00%	0.00	0.00	4.4	6
enabled	R-22AV	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.38)	0.20	Search Network with Display Select	Standard	0	8	0.00%	0.00	0.00	4.5	6
enabled	phototherapy hood	Oxygen Hoods	Phototherapy Oxygen Hood	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxymizer nasal cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.70)	0.35	Search Network with Display Select	All features	0	16	0.00%	0.00	0.00	2.8	6
enabled	blood oxygen saturation	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	Below first page bid (First page CPC : 0.65)	0.35	Search Network with Display Select	Standard	0	15	0.00%	0.00	0.00	3.4	6
enabled	pulse oximeter oxygen saturation	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	Below first page bid (First page CPC : 0.78)	0.35	Search Network with Display Select	Standard	0	21	0.00%	0.00	0.00	3.6	6

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enabled	nasal cannula o2	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.96)	0.35	Search Network with Display Select	All features	0	5	0.00%	0.00	0.00	4.4	6
enabled	infant radiant warmer ppt	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.50)	0.20	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	1.0	6
enabled	phototherapy tent	Oxygen Hoods	Phototherapy Oxygen Hood	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	hood oxygen	Oxygen Hoods	Reusable Oxygen Hoods (Neonates)	Below first page bid (First page CPC : 0.44)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	removable id	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.57)	0.20	Search Network with Display Select	All features	0	17	0.00%	0.00	0.00	2.0	6
enabled	paediatric splint	Posey Products	Posey Elbow Splint	Below first page bid (First page CPC : 0.93)	0.20	Search Network with Display Select	All features	0	9	0.00%	0.00	0.00	3.4	6
enabled	pulse ox saturation	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	eligible	0.35	Search Network with Display Select	Standard	0	1	0.00%	0.00	0.00	2.0	6
enabled	endotracheal tube and tracheostomy tube	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.65)	0.20	Search Network with Display Select	All features	0	62	0.00%	0.00	0.00	3.2	6
enabled	hood oxygen	Oxygen Hoods	Single Patient Use Oxygen hood	Below first page bid (First page CPC : 0.30)	0.20	Search Network with Display Select	Standard	4	47	8.51%	0.08	0.33	1.7	4

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enabled	automotive oxygen sensor	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.24)	0.20	Search Network with Display Select	Standard	7	1668	0.42%	0.16	1.15	4.0	4
enabled	neonatal oxygen	Oxygen Hoods	Reusable Oxygen Hoods (Neonates)	Below first page bid (First page CPC : 0.72)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen mask	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.91)	0.35	Search Network with Display Select	All features	0	88	0.00%	0.00	0.00	4.5	6
enabled	iv dome	Posey Products	Posey I.V. Shield	Below first page bid (First page CPC : 0.72)	0.20	Search Network with Display Select	All features	0	35	0.00%	0.00	0.00	2.9	6
enabled	drager resus trolley	Infant Resuscitation Cabinet	Infant Resuscitation Cabinet	low search volume	0.30	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	long term oxygen	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.00)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	R-22A	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.55)	0.20	Search Network with Display Select	Standard	0	6	0.00%	0.00	0.00	2.7	6
enabled	automotive oxygen sensors	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.43)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.97)	0.35	Search Network with Display Select	All features	0	415	0.00%	0.00	0.00	3.1	5

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enabled	high flow nasal cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.97)	0.35	Search Network with Display Select	All features	0	6	0.00%	0.00	0.00	3.5	6
enabled	hb monitor	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	Below first page bid (First page CPC : 0.46)	0.35	Search Network with Display Select	Standard	0	10	0.00%	0.00	0.00	2.3	6
enabled	resuscitator	Infant Resuscitation Cabinet	Infant Resuscitation Cabinet	low quality score	0.30	Search Network with Display Select	Standard	0	588	0.00%	0.00	0.00	2.5	1
enabled	philips sidestream	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.90)	0.35	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	2.0	3
enabled	oxygen saturation measurement	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	Below first page bid (First page CPC : 0.84)	0.35	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	respironics gas sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	Luer Lock Male co2 line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	tube support	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.69)	0.20	Search Network with Display Select	All features	0	101	0.00%	0.00	0.00	4.2	3
enabled	tracheostomy ties	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.38)	0.20	Search Network with Display Select	All features	0	14	0.00%	0.00	0.00	3.5	5

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enabled	baby warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.56)	0.20	Search Network with Display Select	All features	1	442	0.23%	0.16	0.16	3.1	6
enabled	auto parts oxygen sensor	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.25)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	Teledyne R21A	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 1.00)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	Teledyne R-22AV	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	0021013	Posey Products	Posey Sensor Wraps	Below first page bid (First page CPC : 0.38)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey 8197s	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.60)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	0021019 viamed	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	nasal prongs oxygen	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.78)	0.35	Search Network with Display Select	All features	0	11	0.00%	0.00	0.00	6.0	6
enabled	philips respironics accessories	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.04)	0.35	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	1.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	ultrasound tester	V1000	V1000	Below first page bid (First page CPC : 0.76)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey 8141	Posey Products	Posey I.V. Shield	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey 8168XS	Posey Products	Posey SecureSleeve	Below first page bid (First page CPC : 1.25)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen tents	Oxygen Hoods	Reusable Oxygen Hoods (Paediatrics)	Below first page bid (First page CPC : 0.49)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	philips gas sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	infant oxygen hood	Oxygen Hoods	Reusable Oxygen Hoods (Neonates)	eligible	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	baby warmers	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.48)	0.20	Search Network with Display Select	All features	0	418	0.00%	0.00	0.00	3.0	6
enabled	wrist bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.83)	0.20	Search Network with Display Select	All features	0	74	0.00%	0.00	0.00	3.5	6
enabled	hospital bracelet iv	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.65)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	viamed line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	low flow oxygen mask	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.87)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	neonate shield	Posey Products	Posey I.V. Shield	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	co2 sampling	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.81)	0.35	Search Network with Display Select	All features	0	6	0.00%	0.00	0.00	2.0	6
enabled	bracelets or	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.73)	0.20	Search Network with Display Select	All features	0	48	0.00%	0.00	0.00	4.3	6
enabled	child splint	Posey Products	Posey SecureSleeve	Below first page bid (First page CPC : 0.83)	0.20	Search Network with Display Select	All features	0	32	0.00%	0.00	0.00	3.6	6
enabled	infant oxygen hood	Oxygen Hoods	Reusable Oxygen Hoods (Paediatrics)	Below first page bid (First page CPC : 0.24)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	panda baby warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.44)	0.20	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	2.0	6
enabled	LLM line	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.87)	0.35	Search Network with Display Select	All features	0	5	0.00%	0.00	0.00	7.8	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	02 saturation	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	Below first page bid (First page CPC : 1.04)	0.35	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	LLM sidestream	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	bosch emission	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 1.50)	0.20	Search Network with Display Select	Standard	0	27	0.00%	0.00	0.00	2.5	6
enabled	respironics low flow	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
paused	heart simulator	V1000	V1000	paused	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	3
enabled	trach tube ties	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.48)	0.20	Search Network with Display Select	All features	0	8	0.00%	0.00	0.00	4.4	4
enabled	oxygen hoods	Oxygen Hoods	Single Patient Use Oxygen hood	Below first page bid (First page CPC : 0.46)	0.20	Search Network with Display Select	Standard	0	49	0.00%	0.00	0.00	1.6	7
enabled	radiant infant warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	eligible	0.20	Search Network with Display Select	All features	1	5	20.00%	0.13	0.13	1.8	4
paused	oxygen monitor	Oxygen Hoods	Reusable Oxygen Hoods (Neonates)	paused	0.38	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	5

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	R21AV	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	nasal oxygen cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.04)	0.35	Search Network with Display Select	All features	0	8	0.00%	0.00	0.00	3.6	6
enabled	hb testing	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	Below first page bid (First page CPC : 0.73)	0.35	Search Network with Display Select	Standard	0	19	0.00%	0.00	0.00	1.8	3
enabled	types of nasal cannulas	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.12)	0.35	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	4.0	6
enabled	blood oxygen saturation levels	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	Below first page bid (First page CPC : 0.80)	0.35	Search Network with Display Select	Standard	0	20	0.00%	0.00	0.00	2.4	6
enabled	neonatal oxygen	Oxygen Hoods	Reusable Oxygen Hoods (Paediatric)	eligible	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey wrap	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.30)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	salter nasal cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.90)	0.35	Search Network with Display Select	All features	0	12	0.00%	0.00	0.00	3.9	6
enabled	newborn id bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.70)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	hood oxygen	Oxygen Hoods	Reusable Oxygen Hoods (Paediatrics)	Below first page bid (First page CPC : 0.34)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	vm-2500 capnograph	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen hood for adults	Oxygen Hoods	Reusable Oxygen Hoods (Paediatrics)	Below first page bid (First page CPC : 0.70)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	cleaning tracheostomy tube	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.53)	0.20	Search Network with Display Select	All features	2	67	2.99%	0.14	0.27	2.2	6
enabled	phototherapy eye protection	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 1.04)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	single patient use hood	Oxygen Hoods	Single Patient Use Oxygen hood	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	pulse oximetry wrap	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	Teledyne R17AH	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen medical	VersaStream	VersaStream All Types	low quality score	0.35	Search Network with Display Select	All features	0	9	0.00%	0.00	0.00	6.2	1

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	limb splint	Posey Products	Posey Elbow Splint	Below first page bid (First page CPC : 0.49)	0.20	Search Network with Display Select	All features	0	133	0.00%	0.00	0.00	2.9	4
enabled	oxygen tank and mask	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.67)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	respironics filter	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.97)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey wrap id	Posey Products	Posey Removable ID Bracelets	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	emission analyser	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.63)	0.20	Search Network with Display Select	Standard	0	7	0.00%	0.00	0.00	3.0	6
enabled	automotive o2 sensor	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.58)	0.20	Search Network with Display Select	Standard	2	235	0.85%	0.17	0.34	4.1	6
enabled	teledyne sensor automotive	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	8197 tracheostomy	Posey Products	Posey Foam Trach Ties	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	medical bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.78)	0.20	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	5.3	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	resuscitaire	Infant Resuscitation Cabinet	Infant Resuscitation Cabinet	Below first page bid (First page CPC : 1.70)	0.30	Search Network with Display Select	Standard	0	12	0.00%	0.00	0.00	1.8	5
enabled	philips sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	philips oxygen	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.02)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	best baby warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.68)	0.20	Search Network with Display Select	All features	0	42	0.00%	0.00	0.00	4.2	6
enabled	bosch sensors	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.51)	0.20	Search Network with Display Select	Standard	1	895	0.11%	0.16	0.16	3.5	3
enabled	trach ties	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.49)	0.20	Search Network with Display Select	All features	0	5	0.00%	0.00	0.00	2.0	7
enabled	exhaust sensor	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.57)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	baby sensor wrap	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen tent for infants	Oxygen Hoods	Single Patient Use Oxygen hood	Below first page bid (First page CPC : 0.46)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	oxygen tent for cats	Oxygen Hoods	Reusable Oxygen Hoods (Neonates)	Below first page bid (First page CPC : 0.60)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	spu oxygen hood	Oxygen Hoods	Single Patient Use Oxygen hood	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen delivery masks	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.72)	0.35	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	4.0	6
enabled	hospital identification	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.59)	0.20	Search Network with Display Select	All features	0	37	0.00%	0.00	0.00	3.0	6
enabled	viamed gas sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	hemoglobin testing	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	Below first page bid (First page CPC : 0.61)	0.35	Search Network with Display Select	Standard	0	90	0.00%	0.00	0.00	1.6	6
enabled	phototherapy nursing care	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 1.04)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	R22AH	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	cpap parts	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.93)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	emission sensors car	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 1.04)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	philips respironics uk	VersaStream	VersaStream All Types	low quality score	0.35	Search Network with Display Select	All features	1	9	11.11%	0.29	0.29	5.7	1
enabled	medical bracelets for kids	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.86)	0.20	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	4.0	6
enabled	medical identification bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.74)	0.20	Search Network with Display Select	All features	0	92	0.00%	0.00	0.00	5.0	5
enabled	philips low flow sampling lines	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	Teledyne R-22A	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.37)	0.20	Search Network with Display Select	Standard	0	2	0.00%	0.00	0.00	6.5	6
enabled	paediatric phototherapy	Oxygen Hoods	Phototherapy Oxygen Hood	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen tube	VersaStream	VersaStream All Types	low quality score	0.35	Search Network with Display Select	All features	0	10	0.00%	0.00	0.00	4.4	1
enabled	nasal capnography	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.12)	0.35	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	7.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	iv shield	Posey Products	Posey I.V. Shield	Below first page bid (First page CPC : 0.59)	0.35	Search Network with Display Select	All features	0	180	0.00%	0.00	0.00	1.7	3
enabled	oxygen masks	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.16)	0.35	Search Network with Display Select	All features	0	71	0.00%	0.00	0.00	4.6	6
enabled	oxygen via nasal cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.97)	0.35	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	8.0	6
enabled	pediatric splint	Posey Products	Posey Elbow Splint	Below first page bid (First page CPC : 0.74)	0.20	Search Network with Display Select	All features	0	21	0.00%	0.00	0.00	4.0	6
enabled	removable newborn bracelet	Posey Products	Posey Removable ID Bracelets	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	capnograph sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey 6554	Posey Products	Posey Sensor Wraps	eligible	0.20	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	1.0	6
enabled	neonatal phototherapy	Oxygen Hoods	Phototherapy Oxygen Hood	low quality score	0.20	Search Network with Display Select	Standard	0	39	0.00%	0.00	0.00	3.4	2
enabled	R22A	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.71)	0.20	Search Network with Display Select	Standard	0	4	0.00%	0.00	0.00	4.5	3

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	oxygen hood for neonates	Oxygen Hoods	Single Patient Use Oxygen hood	Below first page bid (First page CPC : 0.26)	0.20	Search Network with Display Select	Standard	0	15	0.00%	0.00	0.00	1.6	6
enabled	phototherapy blanket	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 0.68)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	R-21AV	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	phototherapy guidelines	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 1.04)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	medical identification bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.79)	0.20	Search Network with Display Select	All features	0	85	0.00%	0.00	0.00	4.9	5
enabled	wrist splint	Posey Products	Posey SecureSleeve	Below first page bid (First page CPC : 0.78)	0.20	Search Network with Display Select	All features	0	406	0.00%	0.00	0.00	4.1	6
enabled	posey dome	Posey Products	Posey I.V. Shield	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	respirator accessories	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.12)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	infant nasal cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.16)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	phototherapy light	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 0.59)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	respironics line	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.88)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	pediatric trach ties	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.32)	0.20	Search Network with Display Select	All features	0	6	0.00%	0.00	0.00	3.3	6
enabled	infant warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.38)	0.20	Search Network with Display Select	All features	0	5	0.00%	0.00	0.00	2.0	7
enabled	infant radiant warmer price	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	eligible	0.20	Search Network with Display Select	All features	0	5	0.00%	0.00	0.00	1.8	5
enabled	sensors automotive	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.32)	0.20	Search Network with Display Select	Standard	0	1	0.00%	0.00	0.00	2.0	6
enabled	trach ties for infants	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.60)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	R-17A	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.44)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen breathing mask	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.96)	0.35	Search Network with Display Select	All features	0	6	0.00%	0.00	0.00	5.3	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
paused	splints	Posey Products	Posey Elbow Splint	paused	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	5
enabled	respironics philipsa	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.83)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	infant id bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 1.11)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	neonate id bracelet	Posey Products	Posey Removable ID Bracelets	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
paused	foetal heart monitoring	V1000	V1000	paused	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	infant phototherapy	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 0.64)	0.20	Search Network with Display Select	Standard	0	45	0.00%	0.00	0.00	3.4	6
enabled	movable radiant warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	mot testing sensor	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	replacement emission sensor	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	phototherapy treatment	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 0.30)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	Teledyne R17AV	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	securesleeve	Posey Products	Posey SecureSleeve	Below first page bid (First page CPC : 0.84)	0.20	Search Network with Display Select	All features	0	23	0.00%	0.00	0.00	2.9	5
enabled	Luer Lock Male sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	removable hospital bracelet	Posey Products	Posey Removable ID Bracelets	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	id bracelets for kids	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.72)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	LLM gas line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
paused	wrist splints	Posey Products	Posey Elbow Splint	paused	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	Luer Lock Male gas line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	0021015 viamed	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	Teledyne R-17AH	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	baby pulse oximetry wrap	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	buy oxygen tank and mask	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.01)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	mobile warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.83)	0.20	Search Network with Display Select	All features	0	27	0.00%	0.00	0.00	3.5	6
enabled	baby id bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.91)	0.25	Search Network with Display Select	All features	0	79	0.00%	0.00	0.00	3.1	6
enabled	knee splint	Posey Products	Posey Elbow Splint	Below first page bid (First page CPC : 0.83)	0.20	Search Network with Display Select	All features	0	14	0.00%	0.00	0.00	2.4	6
enabled	oxygen tent for paediatrics	Oxygen Hoods	Reusable Oxygen Hoods (Paediatrics)	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	tracheostomy collar	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.57)	0.20	Search Network with Display Select	All features	0	14	0.00%	0.00	0.00	2.4	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	posey wrap	Posey Products	Posey Sensor Wraps	Below first page bid (First page CPC : 0.51)	0.20	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	1.3	6
enabled	complications of phototherapy	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 1.04)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	0021014 viamed	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	infant radiant warmer manufacturers	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.46)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	emergency medical bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.81)	0.20	Search Network with Display Select	All features	0	4	0.00%	0.00	0.00	6.3	6
enabled	hemoglobin lab results	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	Below first page bid (First page CPC : 0.77)	0.35	Search Network with Display Select	Standard	0	16	0.00%	0.00	0.00	2.0	6
enabled	posey 8168P	Posey Products	Posey SecureSleep	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen hoods	Oxygen Hoods	Reusable Oxygen Hoods (Paediatrics)	eligible	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	7
paused	ppm procedure	V1000	V1000	paused	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	tracheostomy support	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.32)	0.20	Search Network with Display Select	All features	0	24	0.00%	0.00	0.00	2.7	6
enabled	respirronics capnograph	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	Teledyne R21AV	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	nasal cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.87)	0.35	Search Network with Display Select	All features	0	46	0.00%	0.00	0.00	4.0	5
enabled	infant splint	Posey Products	Posey Elbow Splint	Below first page bid (First page CPC : 0.55)	0.20	Search Network with Display Select	All features	0	26	0.00%	0.00	0.00	3.6	6
enabled	tracheostomy help	Posey Products	Posey Foam Trach Ties	low search volume	0.20	Search Network with Display Select	All features	0	8	0.00%	0.00	0.00	2.6	6
enabled	o2 sensors	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.50)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen o2 sensor	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.43)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	philips cpap	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.75)	0.35	Search Network with Display Select	All features	0	7	0.00%	0.00	0.00	4.6	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	hospital bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.69)	0.20	Search Network with Display Select	All features	1	29	3.45%	0.20	0.20	3.7	6
enabled	pulse oximetry and oxygen saturation	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	Below first page bid (First page CPC : 0.50)	0.35	Search Network with Display Select	Standard	1	50	2.00%	0.18	0.18	2.2	6
enabled	oxygen canula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.02)	0.35	Search Network with Display Select	All features	0	9	0.00%	0.00	0.00	3.6	6
enabled	respironics sidestream	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.03)	0.35	Search Network with Display Select	All features	0	4	0.00%	0.00	0.00	3.5	3
enabled	floor warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.53)	0.20	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	7.0	6
enabled	ceiling mounting bracket	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.77)	0.20	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	3.0	6
enabled	0021013 viamed	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	respironics uk	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.09)	0.35	Search Network with Display Select	All features	0	19	0.00%	0.00	0.00	7.9	4
enabled	nasal sampling line	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.88)	0.35	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	4.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	removable newborn	Posey Products	Posey Removable ID Bracelets	low search volume	0.20	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	6.0	6
enabled	oxygen therapy masks	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.02)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	tracheostomy tie	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.44)	0.20	Search Network with Display Select	All features	0	11	0.00%	0.00	0.00	3.2	6
enabled	wall mounting	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.87)	0.20	Search Network with Display Select	All features	0	1331	0.00%	0.00	0.00	3.6	6
enabled	cabinet warmers	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.63)	0.20	Search Network with Display Select	All features	0	23	0.00%	0.00	0.00	5.0	6
enabled	posey trach ties	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.45)	0.20	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	3.0	6
enabled	bosch automotive sensors	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.63)	0.20	Search Network with Display Select	Standard	0	36	0.00%	0.00	0.00	4.4	4
enabled	teledyne R22A	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.41)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	phototherapy for neonates	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 1.04)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	Tom thumb	Infant Resuscitation Cabinet	Infant Resuscitation Cabinet	Below first page bid (First page CPC : 1.25)	0.30	Search Network with Display Select	Standard	0	2249	0.00%	0.00	0.00	2.0	6
enabled	drager resus	Infant Resuscitation Cabinet	Infant Resuscitation Cabinet	low search volume	0.30	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	viamed sidestream	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	vm-2500 gas sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	vm-2500 sidestream	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	philips respironics parts	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.05)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	tracheostomy tubes	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.59)	0.20	Search Network with Display Select	All features	1	441	0.23%	0.14	0.14	2.8	5
enabled	oxygen equipment	Oxygen Hoods	Reusable Oxygen Hoods (Neonates)	Below first page bid (First page CPC : 0.65)	0.20	Search Network with Display Select	Standard	0	31	0.00%	0.00	0.00	5.7	6
enabled	R21A	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.34)	0.20	Search Network with Display Select	Standard	0	1	0.00%	0.00	0.00	4.0	5

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	bosch emission analyser	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.74)	0.20	Search Network with Display Select	Standard	0	8	0.00%	0.00	0.00	2.6	6
enabled	R-17AV	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 1.04)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	exhaust o2 sensor	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.43)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	Teledyne R-21A	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	R-22AH	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	Teledyne R-17A-LV	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey shield	Posey Products	Posey I.V. Shield	Below first page bid (First page CPC : 1.02)	0.20	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	1.0	6
paused	transducer	V1000	V1000	paused	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
paused	posey	Posey Products	Posey Removable ID Bracelets	paused	0.10	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	7

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	nasal/oral cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.76)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
paused	posey	Posey Products	Posey SecureSleeve	paused	0.15	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	3
paused	viamed	VersaStream	VersaStream All Types	paused	0.15	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	infant oxygen hood	Oxygen Hoods	Single Patient Use Oxygen hood	eligible	0.20	Search Network with Display Select	Standard	0	3	0.00%	0.00	0.00	1.0	3
enabled	emission monitoring	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.61)	0.20	Search Network with Display Select	Standard	0	3	0.00%	0.00	0.00	8.3	6
enabled	what is radiant warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.25)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	phototherapy level	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 1.04)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	saturation of oxygen in blood	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	Below first page bid (First page CPC : 0.43)	0.35	Search Network with Display Select	Standard	0	16	0.00%	0.00	0.00	3.0	6
enabled	splint 4643	Posey Products	Posey Elbow Splint	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	posey 4643	Posey Products	Posey Elbow Splint	Below first page bid (First page CPC : 1.25)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	vm-2500 line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	kids id bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.63)	0.20	Search Network with Display Select	All features	0	6	0.00%	0.00	0.00	3.8	6
enabled	information bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.66)	0.20	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	6.0	6
enabled	doppler tester	V1000	V1000	low quality score	0.20	Search Network with Display Select	All features	0	18	0.00%	0.00	0.00	4.9	1
enabled	tracheostomy tube	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.86)	0.20	Search Network with Display Select	All features	8	444	1.80%	0.18	1.41	2.9	3
enabled	oxygen tents	Oxygen Hoods	Single Patient Use Oxygen hood	Below first page bid (First page CPC : 0.70)	0.20	Search Network with Display Select	Standard	0	3	0.00%	0.00	0.00	1.3	6
enabled	testing sensors	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.40)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	baby identification	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.63)	0.20	Search Network with Display Select	All features	0	33	0.00%	0.00	0.00	3.6	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	hemoglobin monitor	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	eligible	0.35	Search Network with Display Select	Standard	0	12	0.00%	0.00	0.00	3.3	6
enabled	medical bracelets for children	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.91)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	patient id bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.62)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey 6554p	Posey Products	Posey Sensor Wraps	Below first page bid (First page CPC : 0.37)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen tents	Oxygen Hoods	Reusable Oxygen Hoods (Neonates)	eligible	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	care of baby in warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.37)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	face mask oxygen	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.08)	0.35	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	3.3	6
enabled	philips co2 sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey 8168	Posey Products	Posey SecureSleeve	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
paused	splint	Posey Products	Posey Elbow Splint	paused	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	5
enabled	sampling lines	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.89)	0.35	Search Network with Display Select	All features	2	55	3.64%	0.35	0.70	3.1	4
enabled	respironics filters	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.94)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	LLM co2 sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey trach	Posey Products	Posey Foam Trach Ties	eligible	0.20	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	3.0	6
enabled	oxygen hoods	Oxygen Hoods	Reusable Oxygen Hoods (Neonates)	Below first page bid (First page CPC : 3.93)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	7
enabled	o2 nasal cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.99)	0.35	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	4.3	6
enabled	Luer Lock Male co2 sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen delivery	Oxygen Hoods	Reusable Oxygen Hoods (Neonates)	Below first page bid (First page CPC : 0.36)	0.20	Search Network with Display Select	Standard	0	5	0.00%	0.00	0.00	7.0	7

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	Teledyne R17ALV	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	automotive sensor manufacturers	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.40)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	respironic	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.99)	0.35	Search Network with Display Select	All features	0	16	0.00%	0.00	0.00	6.6	6
enabled	iv protection	Posey Products	Posey I.V. Shield	Below first page bid (First page CPC : 0.49)	0.20	Search Network with Display Select	All features	0	36	0.00%	0.00	0.00	2.1	4
enabled	pulse oximetry oxygen saturation	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	Below first page bid (First page CPC : 0.74)	0.35	Search Network with Display Select	Standard	0	22	0.00%	0.00	0.00	3.4	6
enabled	bracelet bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.53)	0.20	Search Network with Display Select	All features	1	353	0.28%	0.16	0.16	3.7	6
enabled	hemoglobin	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	Below first page bid (First page CPC : 0.81)	0.35	Search Network with Display Select	Standard	3	1184	0.25%	0.18	0.55	1.4	3
enabled	respironics co2 sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
paused	ID bracelet	Posey Products	Posey Removable ID Bracelets	paused	0.25	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	5

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	vm-2500 co2 line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	17cm splint	Posey Products	Posey Elbow Splint	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	neonatal oxygen	Oxygen Hoods	Single Patient Use Oxygen hood	Below first page bid (First page CPC : 0.82)	0.20	Search Network with Display Select	Standard	0	2	0.00%	0.00	0.00	1.5	6
enabled	care of baby in radiant warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.21)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey 8197	Posey Products	Posey Foam Trach Ties	eligible	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	effect of phototherapy	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 0.52)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	R17AH	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	medical oxygen masks	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.95)	0.35	Search Network with Display Select	All features	0	42	0.00%	0.00	0.00	4.0	6
enabled	childrens id bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.87)	0.20	Search Network with Display Select	All features	0	11	0.00%	0.00	0.00	3.9	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	iv shield dome	Posey Products	Posey I.V. Shield	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	blood oximeter	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	eligible	0.35	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	nafion tube alternative	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	automotive sensor testing	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.63)	0.20	Search Network with Display Select	Standard	0	8	0.00%	0.00	0.00	3.8	6
enabled	baby id bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.60)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	ceiling mounted brackets	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.84)	0.20	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	2.3	6
enabled	neonatal oxygen	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 0.43)	0.20	Search Network with Display Select	Standard	0	24	0.00%	0.00	0.00	3.7	6
enabled	sensor wrap	Posey Products	Posey Sensor Wraps	Below first page bid (First page CPC : 0.25)	0.20	Search Network with Display Select	All features	0	85	0.00%	0.00	0.00	2.8	5
enabled	neonatal radiant warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.99)	0.20	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	1.0	3

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	teledyne automotive	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	paediatric oxygen hood	Oxygen Hoods	Single Patient Use Oxygen hood	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	respironics	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.89)	0.35	Search Network with Display Select	All features	0	25	0.00%	0.00	0.00	6.1	3
enabled	cpap accessories	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.08)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen tent for infants	Oxygen Hoods	Reusable Oxygen Hoods (Paediatric s)	Below first page bid (First page CPC : 0.78)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	kids medical bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.91)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	infant warmers	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.79)	0.25	Search Network with Display Select	All features	3	3563	0.08%	0.20	0.60	3.2	5
enabled	tracheostomy	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.78)	0.20	Search Network with Display Select	All features	2	734	0.27%	0.14	0.27	2.4	3
enabled	infant radiant warmer specifications	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.52)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	equipment testing	V1000	V1000	Below first page bid (First page CPC : 0.93)	0.20	Search Network with Display Select	All features	0	34	0.00%	0.00	0.00	4.1	6
enabled	knee splint	Posey Products	Posey SecureSleeve	Below first page bid (First page CPC : 1.10)	0.20	Search Network with Display Select	All features	0	42	0.00%	0.00	0.00	4.0	7
enabled	wall mounting stand	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.52)	0.20	Search Network with Display Select	All features	0	101	0.00%	0.00	0.00	3.7	6
enabled	posey tie	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.21)	0.20	Search Network with Display Select	All features	0	20	0.00%	0.00	0.00	2.0	6
enabled	wall mounted arm	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 1.15)	0.20	Search Network with Display Select	All features	0	5	0.00%	0.00	0.00	3.0	6
enabled	bosch o2 sensor	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	eligible	0.35	Search Network with Display Select	Standard	28	7484	0.37%	0.30	8.44	2.6	3
enabled	8197 tie	Posey Products	Posey Foam Trach Ties	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	measure o2 saturation	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	eligible	0.35	Search Network with Display Select	Standard	0	1	0.00%	0.00	0.00	4.0	6
enabled	respironics sampling line	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.56)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	patient warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.47)	0.20	Search Network with Display Select	All features	0	5	0.00%	0.00	0.00	3.4	6
enabled	R-17AH	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	exhaust manifold sensor	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.75)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	medical alarm bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.74)	0.20	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	4.5	6
enabled	respironics oxygen	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.05)	0.35	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	7.0	6
enabled	LLM gas sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	kids medical bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.73)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	0021015	Posey Products	Posey Sensor Wraps	Below first page bid (First page CPC : 0.25)	0.20	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	1.0	6
enabled	baby warmer price	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.71)	0.20	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	4.3	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	how to test automotive sensors	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.59)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen nasal cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.03)	0.35	Search Network with Display Select	All features	0	9	0.00%	0.00	0.00	4.6	6
paused	foetal monitor	V1000	V1000	paused	0.20	Search Network with Display Select	All features	1	1858	0.05%	0.18	0.18	4.4	6
enabled	posey 4849	Posey Products	Posey Removable ID Bracelets	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
paused	elbow splint	Posey Products	Posey SecureSleeve	paused	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	viamed co2 sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	removable newborn id	Posey Products	Posey Removable ID Bracelets	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	i.v. shield	Posey Products	Posey I.V. Shield	Below first page bid (First page CPC : 0.62)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	3
enabled	splint 4642	Posey Products	Posey Elbow Splint	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	portable oxygen tanks	Oxygen Hoods	Reusable Oxygen Hoods (Neonates)	Below first page bid (First page CPC : 0.78)	0.20	Search Network with Display Select	Standard	0	24	0.00%	0.00	0.00	5.8	6
enabled	R17ALV	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	philips capnograph	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	8	0.00%	0.00	0.00	2.9	6
enabled	pulse oximeter saturation	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	eligible	0.35	Search Network with Display Select	Standard	0	10	0.00%	0.00	0.00	4.0	6
enabled	child id bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.91)	0.20	Search Network with Display Select	All features	0	6	0.00%	0.00	0.00	3.7	6
enabled	short-term sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	philips low flow	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	radiant warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	eligible	0.20	Search Network with Display Select	All features	0	19	0.00%	0.00	0.00	1.6	7
enabled	posey sensor wrap	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	medical bracelets uk	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.51)	0.20	Search Network with Display Select	All features	0	49	0.00%	0.00	0.00	5.0	5
enabled	philips co2 line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
paused	arm splint	Posey Products	Posey Elbow Splint	paused	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	2
enabled	posey i.v. shield	Posey Products	Posey I.V. Shield	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	automotive sensors	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.46)	0.35	Search Network with Display Select	Standard	22	13447	0.16%	0.28	6.21	3.4	6
enabled	drager	Infant Resuscitation Cabinet	Infant Resuscitation Cabinet	Below first page bid (First page CPC : 1.53)	0.30	Search Network with Display Select	Standard	0	2080	0.00%	0.00	0.00	3.5	3
enabled	testing automotive sensors	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low quality score	0.35	Search Network with Display Select	Standard	0	111	0.00%	0.00	0.00	3.7	1
enabled	foam trach tie	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.50)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	7
enabled	haemoglobin testing	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	Below first page bid (First page CPC : 0.57)	0.35	Search Network with Display Select	Standard	2	64	3.12%	0.16	0.33	2.1	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	posey 8168l	Posey Products	Posey SecureSleep	Below first page bid (First page CPC : 0.38)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	removable hospital id	Posey Products	Posey Removable ID Bracelets	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	vm-2500 sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	bosch 02 sensor	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.22)	0.20	Search Network with Display Select	Standard	4	1005	0.40%	0.18	0.72	3.9	6
enabled	0021018 viamed	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	phototherapy in neonates	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 0.72)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	triple phototherapy	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 1.04)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	phillips cpap	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.95)	0.35	Search Network with Display Select	All features	0	4	0.00%	0.00	0.00	4.0	6
enabled	oxygen mask types medical	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.15)	0.35	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	8.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	Luer Lock Male capnograph	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	Luer Lock Male sidestream	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	warming products	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.82)	0.20	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	5.0	6
enabled	bosch sensors automotive	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 1.00)	0.20	Search Network with Display Select	Standard	0	36	0.00%	0.00	0.00	4.4	4
enabled	Teledyne R17A	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	bili light phototherapy	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 0.44)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	Teledyne R-21AV	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	medical oxygen mask	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.03)	0.35	Search Network with Display Select	All features	0	34	0.00%	0.00	0.00	4.2	6
enabled	oxygen tent	Oxygen Hoods	Single Patient Use Oxygen hood	Below first page bid (First page CPC : 1.43)	0.20	Search Network with Display Select	Standard	0	9	0.00%	0.00	0.00	4.1	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	LLM sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	nasal oxygen catheter	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.52)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	testing equipment	V1000	V1000	Below first page bid (First page CPC : 1.14)	0.20	Search Network with Display Select	All features	0	33	0.00%	0.00	0.00	4.2	6
enabled	foetal doppler tester	V1000	V1000	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	ultrasound test	V1000	V1000	Below first page bid (First page CPC : 0.86)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	infant radiant warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	low quality score	0.20	Search Network with Display Select	All features	0	4	0.00%	0.00	0.00	1.0	2
enabled	warmer floor	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.58)	0.20	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	5.0	6
enabled	writing bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.76)	0.20	Search Network with Display Select	All features	0	6	0.00%	0.00	0.00	4.7	6
enabled	oxygen face masks	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.06)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	respironics gas line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	LLM co2 line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	baby radiant warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.21)	0.20	Search Network with Display Select	All features	1	3	33.33%	0.15	0.15	2.7	6
enabled	philips respironics products	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.71)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	trach support	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.38)	0.20	Search Network with Display Select	All features	0	23	0.00%	0.00	0.00	2.5	6
enabled	R-17A-LV	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	double phototherapy	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 1.04)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	phototherapy complications	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 1.04)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	respironics co2 line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
paused	hand splint	Posey Products	Posey SecureSleeve	paused	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	LLM capnograph	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	paediatric tent	Oxygen Hoods	Phototherapy Oxygen Hood	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	Teledyne R22AH	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	airway adapter sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	phototherapy chart	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 1.04)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	0021019	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	neonate wrap	Posey Products	Posey Sensor Wraps	Below first page bid (First page CPC : 0.69)	0.20	Search Network with Display Select	All features	0	148	0.00%	0.00	0.00	2.9	6
enabled	paediatric oxygen hoods	Oxygen Hoods	Single Patient Use Oxygen hood	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	foetal monitor test	V1000	V1000	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	pulse ox wrap	Posey Products	Posey Sensor Wraps	Below first page bid (First page CPC : 0.35)	0.20	Search Network with Display Select	All features	1	49	2.04%	0.20	0.20	2.7	7
enabled	neonatal warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.61)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	R-21A	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 1.04)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	automotive sensor suppliers	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.58)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	5
enabled	home phototherapy	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 1.03)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	versastream	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.45)	0.35	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	1.0	7
enabled	oxygen saturation in the blood	VM-2400 Haemoglobin Monitor	VM-2400 Blood Donor Centre	eligible	0.35	Search Network with Display Select	Standard	0	11	0.00%	0.00	0.00	2.3	6
enabled	emergency bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.79)	0.20	Search Network with Display Select	All features	0	12	0.00%	0.00	0.00	4.4	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	changing trach ties	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.53)	0.20	Search Network with Display Select	All features	0	8	0.00%	0.00	0.00	2.1	7
enabled	automotive sensor	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.50)	0.20	Search Network with Display Select	Standard	0	150	0.00%	0.00	0.00	3.6	6
enabled	Teledyne R22AV	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
paused	warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	paused	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	5
enabled	oxygen by nasal cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.89)	0.35	Search Network with Display Select	All features	0	4	0.00%	0.00	0.00	1.8	6
enabled	oxygen mask types	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.14)	0.35	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	3.0	6
enabled	emergency medical bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.74)	0.20	Search Network with Display Select	All features	1	49	2.04%	0.20	0.20	5.0	6
enabled	cpap supplies direct	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.98)	0.35	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	10.0	6
enabled	bracelets for	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.72)	0.20	Search Network with Display Select	All features	0	485	0.00%	0.00	0.00	3.3	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	10cm splint	Posey Products	Posey Elbow Splint	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen delivery devices	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.95)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	3
enabled	viamed co2 line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	Luer Lock Male gas sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	respironics parts	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.78)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
paused	elbow splint	Posey Products	Posey Elbow Splint	paused	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	o2 sensor bosch	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.60)	0.20	Search Network with Display Select	Standard	0	7	0.00%	0.00	0.00	4.3	6
enabled	wall warmers	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.55)	0.20	Search Network with Display Select	All features	0	8	0.00%	0.00	0.00	3.1	6
enabled	childrens id bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.63)	0.20	Search Network with Display Select	All features	0	7	0.00%	0.00	0.00	4.3	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	infant bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.82)	0.20	Search Network with Display Select	All features	0	14	0.00%	0.00	0.00	3.6	6
enabled	posey splint	Posey Products	Posey Elbow Splint	low quality score	0.20	Search Network with Display Select	All features	1	20	5.00%	0.20	0.20	2.1	2
enabled	newborn identification	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.52)	0.20	Search Network with Display Select	All features	0	10	0.00%	0.00	0.00	4.2	6
paused	posey	Posey Products	Posey Elbow Splint	paused	0.15	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	5
enabled	tracheostomy tube holder	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.43)	0.20	Search Network with Display Select	All features	0	31	0.00%	0.00	0.00	2.7	6
enabled	warmer stand	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.79)	0.20	Search Network with Display Select	All features	0	39	0.00%	0.00	0.00	2.9	3
enabled	infant radiant warmers	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.53)	0.20	Search Network with Display Select	All features	1	13	7.69%	0.15	0.15	1.2	5
enabled	neonatal oxygen hood	Oxygen Hoods	Single Patient Use Oxygen hood	Below first page bid (First page CPC : 0.35)	0.20	Search Network with Display Select	Standard	0	1	0.00%	0.00	0.00	2.0	6
enabled	R22AV	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	eligible	0.20	Search Network with Display Select	Standard	0	6	0.00%	0.00	0.00	1.3	5

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	Teledyne R22A	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.34)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	R17AV	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen for infants	Oxygen Hoods	Reusable Oxygen Hoods (Neonates)	Below first page bid (First page CPC : 0.73)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	guidelines for phototherapy	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 0.48)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	newborn bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.69)	0.20	Search Network with Display Select	All features	0	8	0.00%	0.00	0.00	2.6	6
enabled	medical splint	Posey Products	Posey Elbow Splint	Below first page bid (First page CPC : 0.92)	0.20	Search Network with Display Select	All features	4	453	0.88%	0.17	0.69	3.5	3
enabled	nasal mask	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.12)	0.35	Search Network with Display Select	All features	1	50	2.00%	0.23	0.23	4.0	6
enabled	nafion tube	VersaStream	VersaStream All Types	low quality score	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	1
enabled	i.v. protection	Posey Products	Posey I.V. Shield	Below first page bid (First page CPC : 0.35)	0.20	Search Network with Display Select	All features	0	41	0.00%	0.00	0.00	2.8	4

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	newborn resuscitation	Infant Resuscitation Cabinet	Infant Resuscitation Cabinet	Below first page bid (First page CPC : 0.60)	0.30	Search Network with Display Select	Standard	2	306	0.65%	0.26	0.51	2.1	4
enabled	oxygen content	Oxygen Hoods	Reusable Oxygen Hoods (Neonates)	Below first page bid (First page CPC : 0.76)	0.20	Search Network with Display Select	Standard	0	168	0.00%	0.00	0.00	3.6	6
enabled	bosch oxygen sensors	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	Below first page bid (First page CPC : 0.88)	0.20	Search Network with Display Select	Standard	13	3012	0.43%	0.18	2.31	3.2	7
enabled	medical bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.65)	0.20	Search Network with Display Select	All features	0	13	0.00%	0.00	0.00	4.5	6
enabled	optiflow nasal cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.82)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	patient bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.61)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	viamed sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey foam trach ties	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.39)	0.20	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	2.0	7
enabled	phototherapy	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 0.36)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	5

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	intensive phototherapy	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 1.04)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	philips gas line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey tracheostomy	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.27)	0.20	Search Network with Display Select	All features	0	4	0.00%	0.00	0.00	3.3	6
enabled	phototherapy unit	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 0.59)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	Teledyne R-22AH	Automotive MOT Oxygen Sensors	Automotive Oxygen Sensors	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	vm-2500 co2 sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	flexible sampling lines	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	nasal cannula placement	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.99)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey iv shield	Posey Products	Posey I.V. Shield	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	phototherapy care	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 1.04)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	neonate iv site	Posey Products	Posey I.V. Shield	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	philips respironics filter	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.97)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	iv site bracelet	Posey Products	Posey Removable ID Bracelets	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	nasal cannulas	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.07)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
Total - filtered	--	--	--	--	--	--	--	136	53818	0.25%	0.22	30.39	3.1	--
Total	--	--	--	--	--	--	--	496	67595	0.73%	0.11	53.62	2.8	--