

Campaign report

1 Dec 2015-31 Dec 2015

Campaign state	Campaign	Budget	Status	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
enabled	Automotive MOT Oxygen Sensors	3.00	eligible	Search Network with Display Select	Standard	48	18790	0.26%	0.26	12.43	3.5	--
enabled	Radiant Warmers	1.00	eligible	Search Network with Display Select	All features	2	2362	0.08%	0.14	0.29	3.6	--
enabled	VM-2400 Haemoglobin Monitor	3.00	eligible	Search Network with Display Select	Standard	65	7429	0.87%	0.19	12.45	1.3	--
enabled	V1000	1.00	eligible	Search Network with Display Select	All features	0	824	0.00%	0.00	0.00	4.7	--
enabled	Posey Products	1.00	eligible	Search Network with Display Select	All features	17	3553	0.48%	0.16	2.64	3.0	--
enabled	VersaStream	1.00	eligible	Search Network with Display Select	All features	0	1354	0.00%	0.00	0.00	3.9	--
enabled	Oxygen Hoods	3.00	eligible	Search Network with Display Select	Standard	3	476	0.63%	0.11	0.32	3.5	--
Total – all but removed campaigns	--	--	--	--	--	135	34788	0.39%	0.21	28.13	3.1	--
Total	--	13.00	--	--	--	135	34788	0.39%	0.21	28.13	3.1	--