

Campaign report

1 Nov 2015-30 Nov 2015

Campaign state	Campaign	Budget	Status	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
enabled	V1000	1.00	eligible	Search Network with Display Select	All features	2	1173	0.17%	0.20	0.39	4.5	--
enabled	Posey Products	1.00	eligible	Search Network with Display Select	All features	18	3713	0.48%	0.16	2.81	3.3	--
enabled	VersaStream	1.00	eligible	Search Network with Display Select	All features	3	1391	0.22%	0.19	0.57	3.8	--
enabled	VM-2400 Haemoglobin Monitor	3.00	eligible	Search Network with Display Select	Standard	8	1028	0.78%	0.23	1.85	1.3	--
enabled	Automotive MOT Oxygen Sensors	3.00	eligible	Search Network with Display Select	Standard	91	21180	0.43%	0.26	23.27	3.6	--
enabled	Radiant Warmers	1.00	eligible	Search Network with Display Select	All features	2	1504	0.13%	0.24	0.49	3.9	--
enabled	Oxygen Hoods	3.00	eligible	Search Network with Display Select	Standard	3	449	0.67%	0.19	0.56	4.0	--
Total – all but removed campaigns	--	--	--	--	--	127	30438	0.42%	0.24	29.94	3.5	--
Total	--	13.00	--	--	--	127	30438	0.42%	0.24	29.94	3.5	--