

Report

1 Nov 2015-30 Nov 2015

State	Dynamic ad target	Campaign	Campaign Type	Campaign subtype	Ad group	Status	Max. CPC	Clicks	Impressions	CTR	Avg. CPC	Cost	Target ID
enabled	CATEGORY =Acrylic Products	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	108021813881
enabled	CATEGORY =pulse oximetry	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	12	3255	0.37%	0.15	1.85	47973108273
enabled	CATEGORY =infant warming	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	48053655521
enabled	CATEGORY =Neonatal and Paediatric Products	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	4	0.00%	0.00	0.00	108023041241
enabled	CATEGORY =capnography	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	16	0.00%	0.00	0.00	48053655761
enabled	All web pages	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	6	315	1.90%	0.11	0.68	19959388920
enabled	CATEGORY =mounting options	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	108752952761
enabled	CATEGORY =pressure management	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	48053655881
enabled	CATEGORY =automotive	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	1	0.00%	0.00	0.00	51445251587
enabled	CATEGORY =oxygen hoods tents	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	50828634401
enabled	CATEGORY =anaesthesia nerve stimulation	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	50827952321

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enabled	CATEGORY=phototherapy	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	5	0.00%	0.00	0.00	48053655641
enabled	CATEGORY=Gas Sampling Lines	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	108021037721
enabled	CATEGORY=infant resuscitation	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	5	0.00%	0.00	0.00	48053655401
enabled	CATEGORY=oxygen monitoring	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	12	0.00%	0.00	0.00	48053655281
enabled	PAGE_TITLE contains Tom Thumb Infant Resuscitators	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	1	0.00%	0.00	0.00	50823635081
enabled	CATEGORY=oxygen sensors	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	1	120	0.83%	0.18	0.18	48053655161
enabled	CATEGORY=flowsensors	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	50823634481
Total - filtered	--	--	--	--	--	--	--	19	3734	0.51%	0.14	2.71	--
Total	--	--	--	--	--	--	--	154	13392	1.15%	0.24	36.45	--