

Campaign report

1 Oct 2015-31 Oct 2015

Campaign state	Campaign	Budget	Status	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
enabled	Posey Products	1.00	eligible	Search Network with Display Select	All features	20	5013	0.40%	0.16	3.29	3.4	--
enabled	Automotive MOT Oxygen Sensors	3.00	eligible	Search Network with Display Select	Standard	76	18272	0.42%	0.27	20.67	3.7	--
enabled	V1000	1.00	eligible	Search Network with Display Select	All features	1	1511	0.07%	0.18	0.18	4.5	--
enabled	VersaStream	1.00	eligible	Search Network with Display Select	All features	2	1523	0.13%	0.34	0.67	4.2	--
enabled	Radiant Warmers	1.00	eligible	Search Network with Display Select	All features	3	4909	0.06%	0.14	0.42	3.7	--
enabled	Oxygen Hoods	3.00	eligible	Search Network with Display Select	Standard	2	716	0.28%	0.25	0.50	4.4	--
Total – all but removed campaigns	--	--	--	--	--	104	31944	0.33%	0.25	25.73	3.7	--
Total	--	10.00	--	--	--	104	31944	0.33%	0.25	25.73	3.7	--