

Report

1 Sep 2015-30 Sep 2015

State	Dynamic ad target	Campaign	Campaign Type	Campaign subtype	Ad group	Status	Max. CPC	Clicks	Impressions	CTR	Avg. CPC	Cost	Target ID
enabled	CATEGORY=capnography	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	22	0.00%	0.00	0.00	48053655761
enabled	CATEGORY=pressure management	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	15	0.00%	0.00	0.00	48053655881
enabled	CATEGORY=anaesthesia nerve stimulation	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	50827952321
enabled	CATEGORY=oxygen hoods tents	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	2	8	25.00%	0.12	0.24	50828634401
enabled	All web pages	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	8	389	2.06%	0.13	1.05	19959388920
enabled	CATEGORY=infant warming	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	48053655521
enabled	CATEGORY=oxygen monitoring	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	1	45	2.22%	0.20	0.20	48053655281
enabled	CATEGORY=Neonatal and Paediatric Products	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	11	0.00%	0.00	0.00	108023041241
enabled	CATEGORY=automotive	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	3	42	7.14%	0.19	0.57	51445251587
enabled	CATEGORY=pulse oximetry	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	44	6368	0.69%	0.16	7.09	47973108273
enabled	CATEGORY=infant resuscitation	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	14	0.00%	0.00	0.00	48053655401

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enabled	CATEGORY=flowsensors	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	50823634481
enabled	CATEGORY=phototherapy	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	85	0.00%	0.00	0.00	48053655641
enabled	CATEGORY=mounting options	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	108752952761
enabled	CATEGORY=Gas Sampling Lines	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	108021037721
enabled	CATEGORY=Acrylic Products	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	20	0.00%	0.00	0.00	108021813881
enabled	CATEGORY=oxygen sensors	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	4	70	5.71%	0.15	0.61	48053655161
enabled	PAGE_TITLE contains Tom Thumb Infant Resuscitators	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	4	0.00%	0.00	0.00	50823635081
Total - filtered	--	--	--	--	--	--	--	62	7093	0.87%	0.16	9.76	--
Total	--	--	--	--	--	--	--	160	16417	0.97%	0.22	35.01	--