

Campaign report

1 Aug 2015-31 Aug 2015

Campaign state	Campaign	Budget	Status	Campaign Type	Campaign subtype	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
enabled	V1000	1.00	eligible	Search Network with Display Select	All features	3	2175	0.14%	0.20	0.61	4.0	--
enabled	VersaStream	1.00	eligible	Search Network with Display Select	All features	1	1086	0.09%	0.34	0.34	3.8	--
enabled	Radiant Warmers	1.00	eligible	Search Network with Display Select	All features	8	10042	0.08%	0.18	1.47	3.6	--
enabled	Oxygen Hoods	3.00	eligible	Search Network with Display Select	Standard	8	1637	0.49%	0.19	1.54	3.8	--
enabled	Posey Products	1.00	eligible	Search Network with Display Select	All features	25	8280	0.30%	0.15	3.74	3.1	--
Total – all but removed campaigns	--	--	--	--	--	45	23220	0.19%	0.17	7.70	3.5	--
Total	--	7.00	--	--	--	45	23220	0.19%	0.17	7.70	3.5	--