

Keyword report

1 Jul 2015-31 Jul 2015

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	warming stand	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.68)	0.20	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	4.0	6
enabled	infant warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.26)	0.20	Search Network with Display Select	All features	0	4	0.00%	0.00	0.00	2.3	6
enabled	oxygen hoods	Oxygen Hoods	Reusable Oxygen Hoods (Paediatric s)	eligible	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	philips sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	emergency medical bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.79)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	8197 tracheostomy	Posey Products	Posey Foam Trach Ties	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen tent for infants	Oxygen Hoods	Reusable Oxygen Hoods (Paediatric s)	Below first page bid (First page CPC : 0.55)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	nasal cannula fio2	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.85)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	warmer floor	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	low quality score	0.20	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	3.0	1

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enabled	oxygen delivery	Oxygen Hoods	Reusable Oxygen Hoods (Neonates)	Below first page bid (First page CPC : 0.51)	0.20	Search Network with Display Select	Standard	0	20	0.00%	0.00	0.00	4.6	6
enabled	oxygen parts	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.94)	0.35	Search Network with Display Select	All features	0	10	0.00%	0.00	0.00	4.6	6
enabled	removable hospital bracelet	Posey Products	Posey Removable ID Bracelets	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	patient warming	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.65)	0.20	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	4.0	6
enabled	posey 8170p	Posey Products	Posey SecureSleeve	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	vm-2500 capnograph	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	Luer Lock Male gas line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	LLM gas line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	infant radiant warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.80)	0.20	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	1.0	7

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enabled	iv protection	Posey Products	Posey I.V. Shield	Below first page bid (First page CPC : 0.22)	0.20	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	3.0	4
enabled	posey i.v. shield	Posey Products	Posey I.V. Shield	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	wall warmers	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.71)	0.20	Search Network with Display Select	All features	0	5	0.00%	0.00	0.00	1.6	6
enabled	Luer Lock Male co2 line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	bracelets or	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.77)	0.20	Search Network with Display Select	All features	0	10	0.00%	0.00	0.00	4.6	6
enabled	posey 8141	Posey Products	Posey I.V. Shield	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	warming products	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.56)	0.20	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	3.5	6
enabled	nasal cannula placement	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.37)	0.35	Search Network with Display Select	All features	0	4	0.00%	0.00	0.00	5.3	6
enabled	nafion tube	VersaStream	VersaStream All Types	low quality score	0.35	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	5.0	1

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	Luer Lock Male co2 sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	iv site bracelet	Posey Products	Posey Removable ID Bracelets	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	infant bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.65)	0.20	Search Network with Display Select	All features	0	4	0.00%	0.00	0.00	5.5	6
enabled	patient warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.28)	0.20	Search Network with Display Select	All features	0	12	0.00%	0.00	0.00	4.9	6
enabled	respironics sidestream	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.80)	0.35	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	3.0	3
enabled	vm-2500 sidestream	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	LLM co2 sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	nomo adapter alternative	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	Luer Lock Male line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

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enabled	nasal canula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.01)	0.35	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	6.0	6
enabled	baby id bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.97)	0.25	Search Network with Display Select	All features	0	42	0.00%	0.00	0.00	4.2	6
enabled	airway adapter sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	testing equipment	V1000	V1000	Below first page bid (First page CPC : 0.96)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	respironics co2 sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen delivery masks	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.99)	0.35	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	7.5	6
enabled	wrist splints	Posey Products	Posey Elbow Splint	Below first page bid (First page CPC : 0.44)	0.20	Search Network with Display Select	All features	0	35	0.00%	0.00	0.00	4.7	6
enabled	tracheostomy tube holder	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.48)	0.20	Search Network with Display Select	All features	0	6	0.00%	0.00	0.00	3.2	6
enabled	medical bracelets uk	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.71)	0.20	Search Network with Display Select	All features	1	10	10.00%	0.18	0.18	5.6	5

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enabled	philips gas line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey shield	Posey Products	Posey I.V. Shield	Below first page bid (First page CPC : 1.25)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	newborn bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.44)	0.20	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	4.7	6
enabled	Luer Lock Male sidestream	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	removable id	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.75)	0.20	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	3.0	6
enabled	vm-2500 gas sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	0021015	Posey Products	Posey Sensor Wraps	Below first page bid (First page CPC : 1.07)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	tracheostomy help	Posey Products	Posey Foam Trach Ties	low search volume	0.20	Search Network with Display Select	All features	0	6	0.00%	0.00	0.00	3.3	6
enabled	wall mounting	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.82)	0.20	Search Network with Display Select	All features	0	14	0.00%	0.00	0.00	3.7	6

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enabled	trach ties for infants	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.52)	0.20	Search Network with Display Select	All features	1	13	7.69%	0.20	0.20	2.5	6
enabled	foetal heart	V1000	V1000	Below first page bid (First page CPC : 0.28)	0.20	Search Network with Display Select	All features	0	375	0.00%	0.00	0.00	2.4	5
enabled	cpap accessories	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.15)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey tie	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.40)	0.20	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	4.0	6
enabled	viamed gas sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	LLM co2 line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey 8197	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 1.07)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	neonatal oxygen	Oxygen Hoods	Reusable Oxygen Hoods (Paediatrics)	Below first page bid (First page CPC : 0.38)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	LLM sidestream	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

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enabled	childrens id bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.87)	0.20	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	2.0	6
enabled	newborn identification	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.68)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	splint 4642	Posey Products	Posey Elbow Splint	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	versastream	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.57)	0.35	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	1.0	7
enabled	ceiling mounting bracket	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.42)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	viamed capnograph	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	types of nasal cannulas	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.02)	0.35	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	6.0	6
enabled	high flow nasal cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.91)	0.35	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	4.5	6
enabled	viamed co2 sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

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enabled	respironics uk	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.61)	0.35	Search Network with Display Select	All features	0	33	0.00%	0.00	0.00	7.5	4
enabled	cpap supplies direct	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.96)	0.35	Search Network with Display Select	All features	0	5	0.00%	0.00	0.00	5.2	6
enabled	oxygen hoods	Oxygen Hoods	Phototherapy Oxygen Hood	eligible	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen masks	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.04)	0.35	Search Network with Display Select	All features	0	70	0.00%	0.00	0.00	4.1	6
enabled	infant warmers	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.77)	0.25	Search Network with Display Select	All features	0	123	0.00%	0.00	0.00	3.3	5
enabled	8197 tie	Posey Products	Posey Foam Trach Ties	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	neonate wrap	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	33	0.00%	0.00	0.00	2.8	6
enabled	cpap parts	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.93)	0.35	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	3.0	6
enabled	posey 4648	Posey Products	Posey Removable ID Bracelets	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

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enabled	vm-2500 gas line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	neonate id bracelet	Posey Products	Posey Removable ID Bracelets	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	nasal cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.11)	0.35	Search Network with Display Select	All features	0	29	0.00%	0.00	0.00	6.2	3
enabled	medical bracelets for kids	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.88)	0.20	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	5.5	6
enabled	medical alarm bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.84)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen medical	VersaStream	VersaStream All Types	low quality score	0.35	Search Network with Display Select	All features	0	19	0.00%	0.00	0.00	5.1	1
enabled	hand splint	Posey Products	Posey SecureSleeve	Below first page bid (First page CPC : 0.74)	0.20	Search Network with Display Select	All features	0	26	0.00%	0.00	0.00	4.1	6
enabled	paediatric phototherapy	Oxygen Hoods	Phototherapy Oxygen Hood	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	tracheostomy support	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.66)	0.20	Search Network with Display Select	All features	0	5	0.00%	0.00	0.00	3.6	6

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enabled	hospital bracelet baby	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.68)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	securesleeve	Posey Products	Posey SecureSleeve	Below first page bid (First page CPC : 0.70)	0.20	Search Network with Display Select	All features	0	25	0.00%	0.00	0.00	2.5	6
enabled	long-term sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	hood oxygen	Oxygen Hoods	Reusable Oxygen Hoods (Paediatrics)	Below first page bid (First page CPC : 0.34)	0.20	Search Network with Display Select	Standard	0	4	0.00%	0.00	0.00	2.0	6
enabled	Luer Lock Male sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	0021014	Posey Products	Posey Sensor Wraps	Below first page bid (First page CPC : 1.00)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	tracheostomy	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.70)	0.20	Search Network with Display Select	All features	2	392	0.51%	0.10	0.19	3.5	5
enabled	capnograph sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	knee splint	Posey Products	Posey SecureSleeve	Below first page bid (First page CPC : 0.81)	0.20	Search Network with Display Select	All features	0	5	0.00%	0.00	0.00	6.2	7

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enabled	posey 4643	Posey Products	Posey Elbow Splint	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	nasal mask	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.64)	0.35	Search Network with Display Select	All features	0	21	0.00%	0.00	0.00	4.6	6
enabled	LLM sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey tracheostomy	Posey Products	Posey Foam Trach Ties	low search volume	0.20	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	2.0	6
enabled	posey splint	Posey Products	Posey Elbow Splint	Below first page bid (First page CPC : 0.43)	0.20	Search Network with Display Select	All features	0	6	0.00%	0.00	0.00	3.8	4
enabled	infant oxygen hood	Oxygen Hoods	Reusable Oxygen Hoods (Paediatric S)	Below first page bid (First page CPC : 0.26)	0.20	Search Network with Display Select	Standard	0	1	0.00%	0.00	0.00	3.0	6
enabled	LLM line	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.87)	0.35	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	7.0	6
enabled	posey 6554p	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	child splint	Posey Products	Posey SecureSleeve	Below first page bid (First page CPC : 1.11)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

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enabled	neonate shield	Posey Products	Posey I.V. Shield	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	ceiling mount brackets	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.90)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	long term oxygen	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.56)	0.35	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	2.0	6
enabled	floor warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.39)	0.20	Search Network with Display Select	All features	0	4	0.00%	0.00	0.00	4.5	6
enabled	optiflow nasal cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.11)	0.35	Search Network with Display Select	All features	0	4	0.00%	0.00	0.00	2.5	6
enabled	kids id bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.76)	0.20	Search Network with Display Select	All features	0	16	0.00%	0.00	0.00	4.2	6
enabled	information bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.68)	0.20	Search Network with Display Select	All features	0	4	0.00%	0.00	0.00	3.8	6
enabled	LLM capnograph	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	0021018	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	bracelets bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.79)	0.20	Search Network with Display Select	All features	0	317	0.00%	0.00	0.00	4.3	6
enabled	viamed gas line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	adult iv shield	Posey Products	Posey I.V. Shield	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey sensor wrap	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen hood for adults	Oxygen Hoods	Phototherapy Oxygen Hood	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	infant radiant warmers	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	eligible	0.20	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	3.3	6
enabled	0021019 viamed	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	nasal prongs oxygen	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.97)	0.35	Search Network with Display Select	All features	0	4	0.00%	0.00	0.00	4.5	6
enabled	short-term sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	nasal oxygen catheter	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.42)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	vm-2500 line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	i.v. protection	Posey Products	Posey I.V. Shield	Below first page bid (First page CPC : 0.61)	0.20	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	2.7	4
enabled	posey	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.41)	0.10	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	7
enabled	viamed line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	bracelets for	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.76)	0.20	Search Network with Display Select	All features	1	86	1.16%	0.20	0.20	4.6	6
enabled	i.v. shield	Posey Products	Posey I.V. Shield	Below first page bid (First page CPC : 1.07)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	7
enabled	pulse ox wrap	Posey Products	Posey Sensor Wraps	Below first page bid (First page CPC : 0.52)	0.20	Search Network with Display Select	All features	0	8	0.00%	0.00	0.00	5.4	6
enabled	viamed co2 line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	philips respironics parts	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.83)	0.35	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	9.0	6
enabled	elbow splint	Posey Products	Posey SecureSleeve	Below first page bid (First page CPC : 0.84)	0.20	Search Network with Display Select	All features	0	4	0.00%	0.00	0.00	5.0	6
enabled	removable newborn	Posey Products	Posey Removable ID Bracelets	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	emergency medical bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.76)	0.20	Search Network with Display Select	All features	0	4	0.00%	0.00	0.00	8.0	6
enabled	cleaning tracheostomy tube	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.52)	0.20	Search Network with Display Select	All features	0	19	0.00%	0.00	0.00	5.4	6
enabled	respironics co2 line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	trach tube ties	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.47)	0.20	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	2.5	6
enabled	respironics accessories	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.04)	0.35	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	5.0	6
enabled	bracelet bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.85)	0.20	Search Network with Display Select	All features	0	152	0.00%	0.00	0.00	4.4	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	equipment testing	V1000	V1000	Below first page bid (First page CPC : 0.78)	0.20	Search Network with Display Select	All features	0	95	0.00%	0.00	0.00	5.2	6
enabled	posey trach	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.37)	0.20	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	1.0	6
enabled	philips respironics accessories	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.73)	0.35	Search Network with Display Select	All features	0	18	0.00%	0.00	0.00	7.4	6
enabled	nasal cannula o2	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.09)	0.35	Search Network with Display Select	All features	0	9	0.00%	0.00	0.00	5.3	6
enabled	posey 4849	Posey Products	Posey Removable ID Bracelets	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	philips cpap	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.90)	0.35	Search Network with Display Select	All features	0	10	0.00%	0.00	0.00	7.2	6
enabled	philips oxygen	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.10)	0.35	Search Network with Display Select	All features	0	9	0.00%	0.00	0.00	3.4	6
enabled	trach tie	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.45)	0.20	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	1.0	7
enabled	movable radiant warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	respironics gas line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	philips capnograph	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.13)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.94)	0.35	Search Network with Display Select	All features	0	350	0.00%	0.00	0.00	4.1	5
enabled	iv dome	Posey Products	Posey I.V. Shield	Below first page bid (First page CPC : 0.86)	0.20	Search Network with Display Select	All features	0	25	0.00%	0.00	0.00	4.4	6
enabled	warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.48)	0.20	Search Network with Display Select	All features	3	1464	0.20%	0.19	0.58	3.6	5
enabled	patient warming system	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.54)	0.20	Search Network with Display Select	All features	1	9	11.11%	0.19	0.19	4.7	6
enabled	neonatal radiant warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.31)	0.20	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	3.0	5
enabled	posey foam trach ties	Posey Products	Posey Foam Trach Ties	eligible	0.20	Search Network with Display Select	All features	0	4	0.00%	0.00	0.00	1.8	6
enabled	removable hospital id	Posey Products	Posey Removable ID Bracelets	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	splints	Posey Products	Posey Elbow Splint	Below first page bid (First page CPC : 0.54)	0.20	Search Network with Display Select	All features	1	1713	0.06%	0.10	0.10	3.3	5
enabled	oxygen tent for paediatrics	Oxygen Hoods	Reusable Oxygen Hoods (Paediatric s)	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	pulse oximetry wrap	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	ppm procedure	V1000	V1000	Below first page bid (First page CPC : 1.07)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	medical bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.79)	0.20	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	9.0	6
enabled	infant oxygen hood	Oxygen Hoods	Phototherapy Oxygen Hood	eligible	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey 6554	Posey Products	Posey Sensor Wraps	Below first page bid (First page CPC : 0.33)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	paediatric tent	Oxygen Hoods	Phototherapy Oxygen Hood	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	ID bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.81)	0.25	Search Network with Display Select	All features	1	638	0.16%	0.25	0.25	4.9	5

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	trach ties	Posey Products	Posey Foam Trach Ties	eligible	0.20	Search Network with Display Select	All features	0	6	0.00%	0.00	0.00	1.7	5
enabled	respironics capnograph	VersaStream	VersaStream All Types	eligible	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	iv shield	Posey Products	Posey I.V. Shield	Below first page bid (First page CPC : 0.58)	0.35	Search Network with Display Select	All features	3	212	1.42%	0.33	1.00	1.8	7
enabled	newborn id bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.64)	0.20	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	5.0	6
enabled	id bracelets for kids	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.71)	0.20	Search Network with Display Select	All features	0	12	0.00%	0.00	0.00	3.7	6
enabled	vm-2500 co2 sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	flexible sampling lines	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	philips gas sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen tents	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 0.71)	0.20	Search Network with Display Select	Standard	0	33	0.00%	0.00	0.00	3.2	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	splint	Posey Products	Posey Elbow Splint	Below first page bid (First page CPC : 0.68)	0.20	Search Network with Display Select	All features	0	111	0.00%	0.00	0.00	3.7	5
enabled	o2 nasal cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.60)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	endotracheal tube and tracheostomy tube	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.62)	0.20	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	2.0	6
enabled	0021013 viamed	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	hospital bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.76)	0.20	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	4.3	6
enabled	baby identification	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.65)	0.20	Search Network with Display Select	All features	0	15	0.00%	0.00	0.00	3.7	6
enabled	oxygen canula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.89)	0.35	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	6.0	6
enabled	hospital bracelet iv	Posey Products	Posey Removable ID Bracelets	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	vm-2500 sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	wrist bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.65)	0.20	Search Network with Display Select	All features	0	19	0.00%	0.00	0.00	4.3	6
enabled	ceiling mounted brackets	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.85)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey 8168IL	Posey Products	Posey SecureSleeve	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	infant splint	Posey Products	Posey Elbow Splint	Below first page bid (First page CPC : 0.66)	0.20	Search Network with Display Select	All features	0	12	0.00%	0.00	0.00	3.4	6
enabled	neonatal phototherapy	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 0.42)	0.20	Search Network with Display Select	Standard	0	6	0.00%	0.00	0.00	3.8	3
enabled	oxygen tent for infants	Oxygen Hoods	Reusable Oxygen Hoods (Neonates)	eligible	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey wrap	Posey Products	Posey Removable ID Bracelets	eligible	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	iv shield dome	Posey Products	Posey I.V. Shield	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	nasal oxygen cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.69)	0.35	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	5.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	hospital identification	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.69)	0.20	Search Network with Display Select	All features	0	17	0.00%	0.00	0.00	3.1	6
enabled	0021019	Posey Products	Posey Sensor Wraps	Below first page bid (First page CPC : 1.07)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen hood for adults	Oxygen Hoods	Reusable Oxygen Hoods (Paediatrics)	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey iv shield	Posey Products	Posey I.V. Shield	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	radiant warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	eligible	0.20	Search Network with Display Select	All features	0	7	0.00%	0.00	0.00	4.9	7
enabled	posey 8168	Posey Products	Posey SecureSleeve	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	tracheostomy tie	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.58)	0.20	Search Network with Display Select	All features	0	26	0.00%	0.00	0.00	2.8	6
enabled	phototherapy hood	Oxygen Hoods	Phototherapy Oxygen Hood	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen by nasal cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.71)	0.35	Search Network with Display Select	All features	0	7	0.00%	0.00	0.00	6.4	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	medical alarm bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.56)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen nasal cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.95)	0.35	Search Network with Display Select	All features	0	19	0.00%	0.00	0.00	4.9	6
enabled	kids medical bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.56)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	foetal monitor	V1000	V1000	Below first page bid (First page CPC : 0.57)	0.20	Search Network with Display Select	All features	1	153	0.65%	0.19	0.19	3.0	3
enabled	sensor wrap	Posey Products	Posey Sensor Wraps	Below first page bid (First page CPC : 0.61)	0.20	Search Network with Display Select	All features	2	31	6.45%	0.18	0.36	3.4	6
enabled	mobile warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.79)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	philips respironics products	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.59)	0.35	Search Network with Display Select	All features	0	51	0.00%	0.00	0.00	8.9	6
enabled	posey wrap id	Posey Products	Posey Removable ID Bracelets	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	knee splint	Posey Products	Posey Elbow Splint	Below first page bid (First page CPC : 0.77)	0.20	Search Network with Display Select	All features	0	7	0.00%	0.00	0.00	3.6	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	pediatric splint	Posey Products	Posey Elbow Splint	Below first page bid (First page CPC : 0.56)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	childrens id bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.85)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	baby pulse oximetry wrap	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen tube	VersaStream	VersaStream All Types	low quality score	0.35	Search Network with Display Select	All features	0	21	0.00%	0.00	0.00	4.2	1
enabled	oxygen hoods	Oxygen Hoods	Reusable Oxygen Hoods (Neonates)	eligible	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen tents	Oxygen Hoods	Reusable Oxygen Hoods (Paediatrics)	Below first page bid (First page CPC : 0.80)	0.20	Search Network with Display Select	Standard	0	2	0.00%	0.00	0.00	8.0	6
enabled	posey 8168XS	Posey Products	Posey SecureSleeve	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	tube support	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.67)	0.20	Search Network with Display Select	All features	0	9	0.00%	0.00	0.00	3.7	6
enabled	posey	Posey Products	Posey SecureSleeve	Below first page bid (First page CPC : 0.47)	0.15	Search Network with Display Select	All features	3	1685	0.18%	0.12	0.37	2.5	3

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	nasal cannulas	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.08)	0.35	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	11.0	6
enabled	neonatal warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.60)	0.20	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	3.7	6
enabled	hood oxygen	Oxygen Hoods	Reusable Oxygen Hoods (Neonates)	eligible	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	nasal sampling line	VersaStream	VersaStream All Types	eligible	0.35	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	2.0	6
enabled	sampling lines	VersaStream	VersaStream All Types	low quality score	0.35	Search Network with Display Select	All features	0	69	0.00%	0.00	0.00	3.7	2
enabled	removable newborn id	Posey Products	Posey Removable ID Bracelets	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey wrap	Posey Products	Posey Sensor Wraps	Below first page bid (First page CPC : 0.26)	0.20	Search Network with Display Select	All features	0	6	0.00%	0.00	0.00	1.8	4
enabled	medical sensor wrap	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	respironics line	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.72)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	baby sensor wrap	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	cannula nasal	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.92)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	medical oxygen masks	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.87)	0.35	Search Network with Display Select	All features	0	54	0.00%	0.00	0.00	4.6	6
enabled	infant oxygen hood	Oxygen Hoods	Reusable Oxygen Hoods (Neonates)	Below first page bid (First page CPC : 1.07)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	viamed sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	infant nasal cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.10)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	Luer Lock Male capnograph	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey 8168l	Posey Products	Posey SecureSleeve	Below first page bid (First page CPC : 0.38)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	foetal heart monitoring	V1000	V1000	eligible	0.20	Search Network with Display Select	All features	0	260	0.00%	0.00	0.00	3.5	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	medical identification bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.63)	0.20	Search Network with Display Select	All features	0	8	0.00%	0.00	0.00	5.8	5
enabled	posey 4642	Posey Products	Posey Elbow Splint	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	trach support	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.57)	0.20	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	6.0	6
enabled	neonatal oxygen	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 0.55)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	pediatric trach ties	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.50)	0.20	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	3.5	6
enabled	limb splint	Posey Products	Posey Elbow Splint	Below first page bid (First page CPC : 0.77)	0.20	Search Network with Display Select	All features	1	6	16.67%	0.17	0.17	4.8	4
enabled	respironics sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	removable newborn bracelet	Posey Products	Posey Removable ID Bracelets	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	warming cabinet	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.35)	0.20	Search Network with Display Select	All features	1	3	33.33%	0.19	0.19	3.3	3

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	nafion tube alternative	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	foetal heart monitor	V1000	V1000	Below first page bid (First page CPC : 0.29)	0.20	Search Network with Display Select	All features	1	79	1.27%	0.17	0.17	4.0	6
enabled	wall mounted arm	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.90)	0.20	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	8.0	6
enabled	oxygen tent for cats	Oxygen Hoods	Reusable Oxygen Hoods (Neonates)	Below first page bid (First page CPC : 1.07)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey dome	Posey Products	Posey I.V. Shield	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	wrist splint	Posey Products	Posey SecureSleeve	Below first page bid (First page CPC : 0.70)	0.20	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	2.3	6
enabled	posey 8197s	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.60)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	respironics gas sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	neonate iv site	Posey Products	Posey I.V. Shield	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	posey	Posey Products	Posey Elbow Splint	Below first page bid (First page CPC : 0.33)	0.15	Search Network with Display Select	All features	0	8	0.00%	0.00	0.00	3.1	6
enabled	phillips cpap	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.01)	0.35	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	6.0	6
enabled	philips co2 sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	co2 sampling	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.67)	0.35	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	4.3	6
enabled	viamed sidestream	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	wall mounting stand	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.84)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	emergency bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.74)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	LLM gas sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	phototherapy tent	Oxygen Hoods	Phototherapy Oxygen Hood	low search volume	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	posey trach ties	Posey Products	Posey Foam Trach Ties	eligible	0.20	Search Network with Display Select	All features	0	4	0.00%	0.00	0.00	3.0	7
enabled	10cm splint	Posey Products	Posey Elbow Splint	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen mask types	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.13)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	philips respironics uk	VersaStream	VersaStream All Types	low quality score	0.35	Search Network with Display Select	All features	0	13	0.00%	0.00	0.00	7.4	1
enabled	oxygen tent for infants	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 0.50)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	kids medical bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.78)	0.20	Search Network with Display Select	All features	0	5	0.00%	0.00	0.00	4.0	6
enabled	0021014 viamed	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	adult splint	Posey Products	Posey SecureSleeve	Below first page bid (First page CPC : 0.80)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	radiant warmers	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.58)	0.20	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	3.0	7

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	writing bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.91)	0.20	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	5.0	6
enabled	nasal oxygen mask	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.95)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	what is radiant warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.81)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	transducer	V1000	V1000	Below first page bid (First page CPC : 0.91)	0.20	Search Network with Display Select	All features	0	420	0.00%	0.00	0.00	4.6	6
enabled	child id bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 1.00)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	heart simulator	V1000	V1000	Below first page bid (First page CPC : 0.57)	0.20	Search Network with Display Select	All features	0	34	0.00%	0.00	0.00	2.9	6
enabled	arm splint	Posey Products	Posey Elbow Splint	low quality score	0.20	Search Network with Display Select	All features	0	34	0.00%	0.00	0.00	4.1	2
enabled	viamed	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.37)	0.15	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	1.0	6
enabled	Luer Lock Male gas sampling line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	foam trach tie	Posey Products	Posey Foam Trach Ties	eligible	0.20	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	1.0	7
enabled	neonatal oxygen	Oxygen Hoods	Reusable Oxygen Hoods (Neonates)	Below first page bid (First page CPC : 1.07)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	medical bracelets for children	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.82)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	paediatric splint	Posey Products	Posey Elbow Splint	eligible	0.20	Search Network with Display Select	All features	0	20	0.00%	0.00	0.00	3.3	6
enabled	elbow splint	Posey Products	Posey Elbow Splint	Below first page bid (First page CPC : 0.54)	0.20	Search Network with Display Select	All features	3	578	0.52%	0.19	0.58	4.3	6
enabled	tracheostomy tube	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.63)	0.20	Search Network with Display Select	All features	0	24	0.00%	0.00	0.00	3.9	5
enabled	cabinet warmers	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.62)	0.20	Search Network with Display Select	All features	0	5	0.00%	0.00	0.00	4.2	6
enabled	oxymizer nasal cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.90)	0.35	Search Network with Display Select	All features	0	12	0.00%	0.00	0.00	3.3	6
enabled	medical bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.72)	0.20	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	3.5	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	oxygen delivery devices	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.78)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	3
enabled	respironics oxygen	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.94)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	medical gas sampling	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	respironics filter	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.03)	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	philips line	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.98)	0.35	Search Network with Display Select	All features	0	220	0.00%	0.00	0.00	2.5	6
enabled	baby id bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.93)	0.20	Search Network with Display Select	All features	0	1	0.00%	0.00	0.00	5.0	6
enabled	radiant infant warmer	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.31)	0.20	Search Network with Display Select	All features	0	15	0.00%	0.00	0.00	2.6	4
enabled	medical identification bracelet	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.96)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	salter nasal cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.00)	0.35	Search Network with Display Select	All features	0	24	0.00%	0.00	0.00	4.6	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	0021015 viamed	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	17cm splint	Posey Products	Posey Elbow Splint	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	warmer stand	Radiant Warmers	Ceratherm 600-3 Radiant Warmer	Below first page bid (First page CPC : 0.66)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	philips sidestream	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.97)	0.35	Search Network with Display Select	All features	0	4	0.00%	0.00	0.00	4.8	3
enabled	tracheostomy tubes	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.52)	0.20	Search Network with Display Select	All features	2	292	0.68%	0.17	0.34	3.7	5
enabled	nasal/oral cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.11)	0.35	Search Network with Display Select	All features	0	5	0.00%	0.00	0.00	5.8	6
enabled	oxygen tents	Oxygen Hoods	Reusable Oxygen Hoods (Neonates)	Below first page bid (First page CPC : 0.39)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen tent for cats	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 0.36)	0.20	Search Network with Display Select	Standard	0	0	0.00%	0.00	0.00	0.0	6
enabled	0021013	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	philips respironics filter	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.98)	0.35	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	7.0	6
enabled	philips co2 line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	changing trach ties	Posey Products	Posey Foam Trach Ties	low quality score	0.20	Search Network with Display Select	All features	0	13	0.00%	0.00	0.00	2.9	2
enabled	tracheostomy collar	Posey Products	Posey Foam Trach Ties	Below first page bid (First page CPC : 0.60)	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	posey 8168P	Posey Products	Posey SecureSleeve	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	oxygen via nasal cannula	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 0.91)	0.35	Search Network with Display Select	All features	0	3	0.00%	0.00	0.00	1.0	6
enabled	nasal capnography	VersaStream	VersaStream All Types	Below first page bid (First page CPC : 1.19)	0.35	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	2.5	6
enabled	0021018 viamed	Posey Products	Posey Sensor Wraps	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	splint 4643	Posey Products	Posey Elbow Splint	low search volume	0.20	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6

Keyword state	Keyword	Campaign	Ad group	Status	Max. CPC	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Quality score
enabled	hood oxygen	Oxygen Hoods	Phototherapy Oxygen Hood	Below first page bid (First page CPC : 0.45)	0.20	Search Network with Display Select	Standard	0	4	0.00%	0.00	0.00	3.5	6
enabled	patient bracelets	Posey Products	Posey Removable ID Bracelets	Below first page bid (First page CPC : 0.65)	0.20	Search Network with Display Select	All features	0	2	0.00%	0.00	0.00	4.0	6
enabled	vm-2500 co2 line	VersaStream	VersaStream All Types	low search volume	0.35	Search Network with Display Select	All features	0	0	0.00%	0.00	0.00	0.0	6
enabled	medical splint	Posey Products	Posey Elbow Splint	Below first page bid (First page CPC : 0.72)	0.20	Search Network with Display Select	All features	0	140	0.00%	0.00	0.00	4.1	3
Total - filtered	--	--	--	--	--	--	--	28	11251	0.25%	0.19	5.26	3.6	--
Total - search	--	--	--	--	--	--	--	28	11251	0.25%	0.19	5.26	3.6	--
Total - Display Network	--	--	--	--	--	--	--	1	6978	0.01%	0.09	0.09	4.8	--
Total	--	--	--	--	--	--	--	29	18229	0.16%	0.18	5.35	4.0	--