

Campaign report

1 Jul 2015-31 Jul 2015

Campaign state	Campaign	Budget	Status	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
Enabled	Capnography	1.00	campaign budget constrained	69	8319	0.83%	0.28	19.25	3.1	--
Enabled	Dynamic	1.00	eligible	33	3814	0.87%	0.15	5.10	5.5	--
Enabled	Oxygen Hoods	1.00	eligible	9	1278	0.70%	0.18	1.58	3.7	--
Total - all enabled campaigns	--	--	--	111	13411	0.83%	0.23	25.93	3.8	--
Total - search	--	--	--	111	13223	0.84%	0.23	25.93	3.8	--
Total - Display Network	--	--	--	0	188	0.00%	0.00	0.00	4.7	--
Total	--	15.60	--	111	13411	0.83%	0.23	25.93	3.8	--