

Report

1 Jun 2015-30 Jun 2015

State	Dynamic ad target	Campaign	Campaign Type	Campaign sub-type	Ad group	Status	Max. CPC	Clicks	Impressions	CTR	Avg. CPC	Cost	Target ID
enabled	CATEGORY=Acrylic Products	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	14	0.00%	0.00	0.00	108021813881
enabled	All web pages	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	8	788	1.02%	0.16	1.32	19959388920
enabled	CATEGORY=oxygen monitoring	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	1	21	4.76%	0.20	0.20	48053655281
enabled	CATEGORY=infant resuscitation	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	18	0.00%	0.00	0.00	48053655401
enabled	CATEGORY=flowsensors	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	50823634481
enabled	CATEGORY=pulse oximetry	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	28	2921	0.96%	0.17	4.69	47973108273
enabled	CATEGORY=automotive	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	1	28	3.57%	0.13	0.13	51445251587
enabled	PAGE_TITLE contains Tom Thumb Infant Resuscitators	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	9	0.00%	0.00	0.00	50823635081
enabled	CATEGORY=mounting options	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	108752952761
enabled	CATEGORY=oxygen hoods tents	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	2	193	1.04%	0.15	0.30	50828634401

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enabled	CATEGORY =Gas Sampling Lines	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	108021037721
enabled	CATEGORY =oxygen sensors	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	4	116	3.45%	0.18	0.71	48053655161
enabled	CATEGORY =capnography	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	1	16	6.25%	0.18	0.18	48053655761
enabled	CATEGORY =anaesthesia nerve stimulation	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	50827952321
enabled	CATEGORY =infant warming	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	48053655521
enabled	CATEGORY =Neonatal and Paediatric Products	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	15	0.00%	0.00	0.00	108023041241
enabled	CATEGORY =pressure management	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	2	0.00%	0.00	0.00	48053655881
enabled	CATEGORY =phototherapy	Dynamic	Search Network with Display Select	All features	Dynamic	eligible	0.20	0	46	0.00%	0.00	0.00	48053655641
Total - filtered	--	--	--	--	--	--	--	45	4187	1.07%	0.17	7.53	--
Total	--	--	--	--	--	--	--	116	17121	0.68%	0.22	26.09	--