

Campaign report

1 May 2015-31 May 2015

Campaign state	Campaign	Budget	Status	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
Enabled	VersaStream	1.00	eligible	Search Network with Display Select	All features	8	6546	0.12%	0.30	2.40	3.7	--
Enabled	Radiant Warmers	1.00	eligible	Search Network with Display Select	All features	4	11413	0.04%	0.17	0.69	3.4	--
Enabled	Posey Products	1.00	eligible	Search Network with Display Select	All features	51	25455	0.20%	0.15	7.69	2.8	--
Total – all but removed campaigns	--	--	--	--	--	63	43414	0.15%	0.17	10.78	3.1	--
Total - search	--	--	--	--	--	37	28761	0.13%	0.19	7.12	3.7	--
Total - Display Network	--	--	--	--	--	26	14653	0.18%	0.14	3.66	2.0	--
Total	--	3.00	--	--	--	63	43414	0.15%	0.17	10.78	3.1	--