

Campaign report

1 May 2015-31 May 2015

Campaign state	Campaign	Budget	Status	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
Enabled	Capnography	1.00	eligible	88	11362	0.77%	0.28	24.71	3.0	--
Enabled	Oxygen Hoods	1.00	eligible	27	7973	0.34%	0.15	3.97	2.6	--
Enabled	Dynamic	1.00	eligible	52	7160	0.73%	0.16	8.35	5.1	--
Total - all enabled campaigns	--	--	--	167	26495	0.63%	0.22	37.03	3.5	--
Total - search	--	--	--	149	19192	0.78%	0.23	34.30	3.9	--
Total - Display Network	--	--	--	18	7303	0.25%	0.15	2.73	2.4	--
Total	--	15.60	--	167	26495	0.63%	0.22	37.03	3.5	--