

Campaign report

21 Apr 2015-20 May 2015

Campaign state	Campaign	Budget	Status	Campaign Type	Campaign sub-type	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
Enabled	Radiant Warmers	1.00	eligible	Search Network with Display Select	All features	4	9537	0.04%	0.17	0.69	3.4	--
Enabled	VersaStream	1.00	eligible	Search Network with Display Select	All features	10	8554	0.12%	0.30	3.02	3.4	--
Enabled	Posey Products	1.00	eligible	Search Network with Display Select	All features	64	34355	0.19%	0.16	10.30	3.2	--
Total – all but removed campaigns	--	--	--	--	--	78	52446	0.15%	0.18	14.01	3.3	--
Total - search	--	--	--	--	--	56	40588	0.14%	0.19	10.88	3.6	--
Total - Display Network	--	--	--	--	--	22	11858	0.19%	0.14	3.13	2.1	--
Total	--	3.00	--	--	--	78	52446	0.15%	0.18	14.01	3.3	--