

Report

21 Feb 2015-24 Mar 2015

State	Dynamic ad target	Campaign	Campaign Type	Campaign sub-type	Ad group	Status	Max. CPC	Clicks	Impressions	CTR	Avg. CPC	Cost	Target ID
enabled	CATEGORY =oxygen monitoring	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	2	38	5.26%	0.16	0.32	48053655281
enabled	All web pages	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	1	481	0.21%	0.07	0.07	19959388920
enabled	CATEGORY =capnography	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	0	43	0.00%	0.00	0.00	48053655761
enabled	CATEGORY =oxygen sensors	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	2	95	2.11%	0.10	0.21	48053655161
enabled	CATEGORY =flowsensors	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	50823634481
enabled	CATEGORY =teccare antimicrobial technologies	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	0	6	0.00%	0.00	0.00	50828866241
enabled	CATEGORY =infant resuscitation	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	0	35	0.00%	0.00	0.00	48053655401
enabled	CATEGORY =infant warming	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	48053655521
enabled	CATEGORY =oxygen hoods tents	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	5	245	2.04%	0.17	0.85	50828634401
enabled	CATEGORY =pressure management	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	0	2	0.00%	0.00	0.00	48053655881
enabled	CATEGORY =anaesthesia nerve stimulation	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	50827952321
enabled	CATEGORY =automotive	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	0	26	0.00%	0.00	0.00	51445251587
enabled	CATEGORY =phototherapy	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	0	16	0.00%	0.00	0.00	48053655641
enabled	CATEGORY =pulse oximetry	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	12	1152	1.04%	0.17	2.00	47973108273

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enabled	PAGE_TITLE contains Tom Thumb Infant Resuscitators	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00	50823635081
Total - filtered	--	--	--	--	--	--	--	22	2139	1.03%	0.16	3.45	--
Total	--	--	--	--	--	--	--	109	10758	1.01%	0.23	25.16	--