

Campaign report

21 Feb 2015-24 Mar 2015

Campaign state	Campaign	Budget	Status	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
Enabled	Medical	2.00	eligible	15	1015	1.48%	0.17	2.55	3.8	--
Enabled	Dynamic	1.00	eligible	22	2139	1.03%	0.16	3.45	4.0	--
Enabled	Medical Capnograph	2.00	eligible	72	7604	0.95%	0.27	19.16	3.2	--
Total - all enabled campaigns	--	--	--	109	10758	1.01%	0.23	25.16	3.4	--
Total - search	--	--	--	109	10758	1.01%	0.23	25.16	3.4	--
Total - Display Network	--	--	--	0	0	0.00%	0.00	0.00	0.0	--
Total	--	13.60	--	109	10758	1.01%	0.23	25.16	3.4	--