

# What is MIA?



The Medical Industry Accredited (MIA) system was launched in 2013 by the medical technology industry to:

- raise standards of training for company representatives and service engineers visiting acute and critical care areas of hospitals
- provide assurance to hospital staff that company personnel admitted to sensitive areas are properly trained and are fully aware of their responsibilities
- help the NHS and private sector fulfil its duty of care to protect patients and ensure safe surgical and clinical outcomes
- provide an efficient and effective national solution for industry and NHS

It is sponsored by the Association of British Healthcare Industries (ABHI) with the support of leading trade associations<sup>1</sup> and clinical organisations,<sup>2</sup> and administered by Wellards.

## How does it work?

To qualify for a MIA photo-ID card, field-based company personnel must successfully complete a recognised<sup>3</sup> and accredited training course and ensure that they keep their training up to date. Accrediting bodies include the Association for Perioperative Practice, BTEC and the Royal College of Nursing.

The service is free of charge to the NHS and private healthcare providers — all that is required is access to the internet and the ID code of the MIA cardholder. There is also no exclusive contract precluding the recognition of other credentialing service providers.

It is non-profit-making; photo-ID cards cost the industry £18 per person per annum.

<sup>1</sup> Barema, Optic UK, Surgical Dressing Manufacturers Association

<sup>2</sup> Association for Perioperative Practice, Association of Surgeons of Great Britain and Ireland

<sup>3</sup> Companies are free to choose from a number of course formats or providers



## Participating companies and industry support

The MIA system is designed to be a partnership between the healthcare industry and the NHS/private sector – over 6,000 field-based staff from over 350 companies have undergone accredited training and are registered on the MIA system. This represents nearly 90 per cent of healthcare representatives that venture into critical and acute care areas in the UK.

## Enhancements – MIA as a credentialing service and rep tracking service

The MIA system can provide the capacity to capture representative movements in hospitals (particularly in acute and critical care) and store the appointment records so that approved staff<sup>4</sup> can check the credentials of visiting industry staff to ensure they are properly qualified to engage with healthcare professionals, and enter clinical areas within a hospital if required.

The system has been enhanced to include the ability to provide credentialing services such as:

- Disclosure and Barring Service (DBS) and relevant inoculation records
- confirmation that individual hospital policies have been read and understood

This optional capability is customised to individual trusts or hospitals and is available on request.

## Courses

MIA cardholders have up-to-date accredited qualifications in the areas of:

- theatre access
- acute care
- radiation protection
- blood borne pathogens

They may also demonstrate a working knowledge of the requirements of various codes of practice and conduct\* (if required) from bodies such as:

- Association of British Healthcare Industries
- Association of the British Pharmaceutical Industry
- Surgical Dressing Manufacturers Association

The MIA site details evidence of both online and face-to-face training qualifications.

## Contacts

Please call on 01892 752 407  
or email: [help@miaweb.co.uk](mailto:help@miaweb.co.uk)

<sup>4</sup> As determined by the healthcare facility

\* Industry codes are non-accredited.

### SUPPORTING ORGANISATIONS



borema



### SPONSORED BY



[www.abhi.org.uk](http://www.abhi.org.uk)