

Campaign report

20 Jan 2015-20 Feb 2015

Campaign state	Campaign	Budget	Status	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
Enabled	Medical Capnograph	2.00	eligible	87	8000	1.09%	0.28	24.65	3.3	--
Enabled	Medical	2.00	eligible	11	813	1.35%	0.17	1.83	4.1	--
Enabled	Dynamic	1.00	eligible	25	1892	1.32%	0.15	3.74	4.4	--
Total - all enabled campaigns	--	--	--	123	10705	1.15%	0.25	30.22	3.5	--
Total - search	--	--	--	123	10705	1.15%	0.25	30.22	3.5	--
Total - Display Network	--	--	--	0	0	0.00%	0.00	0.00	0.0	--
Total	--	13.60	--	123	10705	1.15%	0.25	30.22	3.5	--