

Campaign report

19 Dec 2014-19 Jan 2015

Campaign state	Campaign	Budget	Status	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
Enabled	Medical	2.00	eligible	5	789	0.63%	0.17	0.86	3.8	--
Enabled	Dynamic	1.00	eligible	14	1358	1.03%	0.16	2.27	4.4	--
Enabled	Medical Capnograph	2.00	eligible	61	6619	0.92%	0.26	16.12	3.3	--
Total - all enabled campaigns	--	--	--	80	8766	0.91%	0.24	19.25	3.5	--
Total - search	--	--	--	80	8766	0.91%	0.24	19.25	3.5	--
Total - Display Network	--	--	--	0	0	0.00%	0.00	0.00	0.0	--
Total	--	13.60	--	80	8766	0.91%	0.24	19.25	3.5	--