

Campaign report

18 Nov 2014-18 Dec 2014

Campaign state	Campaign	Budget	Status	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
Enabled	Medical	2.00	eligible	13	708	1.84%	0.19	2.49	4.4	--
Enabled	Dynamic	1.00	eligible	29	1137	2.55%	0.17	4.96	4.4	--
Enabled	Medical Capnograph	2.00	eligible	58	6787	0.85%	0.28	16.34	3.3	--
Total - all enabled campaigns	--	--	--	100	8632	1.16%	0.24	23.79	3.5	--
Total - search	--	--	--	100	8632	1.16%	0.24	23.79	3.5	--
Total - Display Network	--	--	--	0	0	0.00%	0.00	0.00	0.0	--
Total	--	13.60	--	100	8632	1.16%	0.24	23.79	3.5	--