

Campaign report

17 Oct 2014-17 Nov 2014

Campaign state	Campaign	Budget	Status	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
Enabled	Medical	2.00	eligible	8	912	0.88%	0.17	1.34	4.5	--
Enabled	Dynamic	1.00	eligible	17	1093	1.56%	0.16	2.67	4.8	--
Enabled	Medical Capnograph	2.00	eligible	85	9226	0.92%	0.28	23.58	3.5	--
Total - all enabled campaigns	--	--	--	110	11231	0.98%	0.25	27.59	3.7	--
Total - search	--	--	--	110	11231	0.98%	0.25	27.59	3.7	--
Total - Display Network	--	--	--	0	0	0.00%	0.00	0.00	0.0	--
Total	--	13.60	--	110	11231	0.98%	0.25	27.59	3.7	--