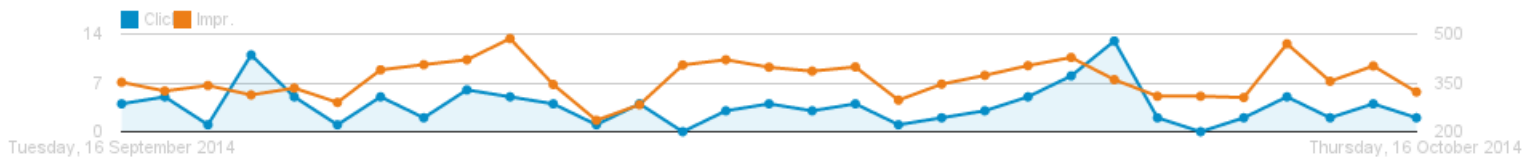


Campaign report

16 Sep 2014-16 Oct 2014



Campaign state	Campaign	Budget	Status	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
Enabled	Medical	2.00	eligible	11	823	1.34%	0.16	1.72	4.6	--
Enabled	Dynamic	1.00	eligible	19	1812	1.05%	0.17	3.16	4.4	--
Enabled	Medical Capnograph	2.00	eligible	87	8575	1.01%	0.28	24.17	3.4	--
Total - all enabled campaigns	--	--	--	117	11210	1.04%	0.25	29.05	3.7	--
Total - search	--	--	--	117	11210	1.04%	0.25	29.05	3.7	--
Total - Display Network	--	--	--	0	0	0.00%	0.00	0.00	0.0	--
Total	--	13.60	--	117	11210	1.04%	0.25	29.05	3.7	--