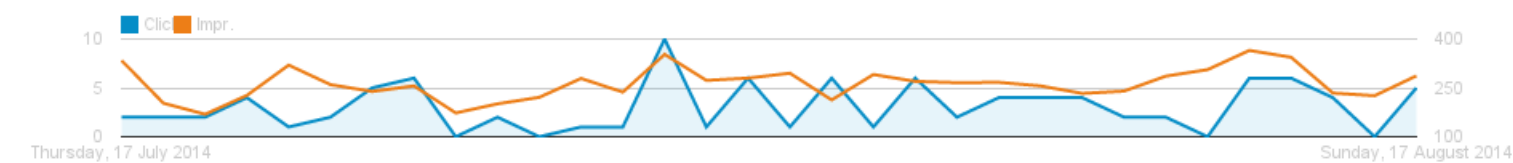


Campaign report

17 Jul 2014-17 Aug 2014



Campaign state	Campaign	Budget	Status	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
Enabled	Medical	2.00	eligible	14	1097	1.28%	0.17	2.33	3.9	--
Enabled	Dynamic	1.00	eligible	23	1717	1.34%	0.15	3.55	4.7	--
Enabled	Medical Capnograph	2.00	eligible	61	5590	1.09%	0.25	15.52	3.2	--
Total - all enabled campaigns	--	--	--	98	8404	1.17%	0.22	21.40	3.6	--
Total - search	--	--	--	98	8404	1.17%	0.22	21.40	3.6	--
Total - Display Network	--	--	--	0	0	0.00%	0.00	0.00	0.0	--
Total	--	13.60	--	98	8404	1.17%	0.22	21.40	3.6	--