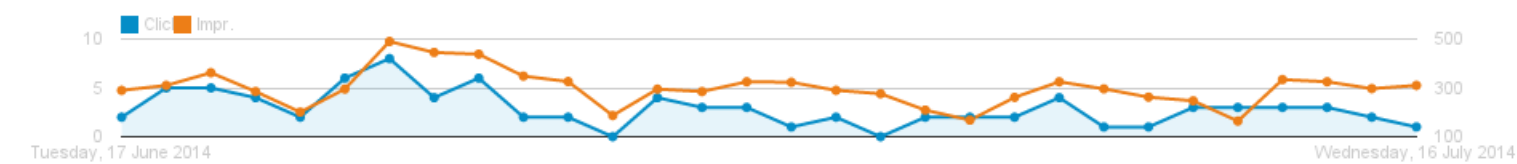


Campaign report

17 Jun 2014-16 Jul 2014



Campaign state	Campaign	Budget	Status	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
Enabled	Medical	2.00	eligible	9	1415	0.64%	0.14	1.30	4.0	--
Enabled	Dynamic	1.00	eligible	20	1487	1.34%	0.18	3.54	5.0	--
Enabled	Medical Capnograph	2.00	eligible	57	6067	0.94%	0.27	15.27	3.1	--
Total - all enabled campaigns	--	--	--	86	8969	0.96%	0.23	20.11	3.5	--
Total - search	--	--	--	86	8969	0.96%	0.23	20.11	3.5	--
Total - Display Network	--	--	--	0	0	0.00%	0.00	0.00	0.0	--
Total	--	13.60	--	86	8969	0.96%	0.23	20.11	3.5	--