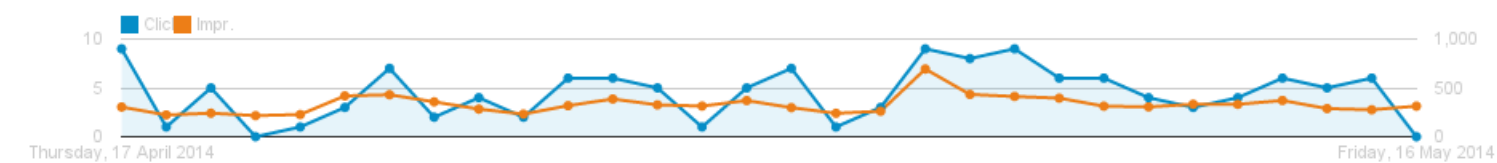


Campaign report

17 Apr 2014-16 May 2014



Campaign state	Campaign	Budget	Status	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
active	Medical	2.00	eligible	34	1487	2.29%	0.17	5.62	3.6	--
active	Dynamic	1.00	eligible	18	1526	1.18%	0.16	2.80	4.7	--
active	Medical Capnograph	2.00	eligible	82	6895	1.19%	0.27	22.29	3.5	--
Total - all enabled campaigns	--	--	--	134	9908	1.35%	0.23	30.71	3.7	--
Total - search	--	--	--	134	9908	1.35%	0.23	30.71	3.7	--
Total - Display Network	--	--	--	0	0	0.00%	0.00	0.00	0.0	--
Total	--	13.60	--	134	9908	1.35%	0.23	30.71	3.7	--