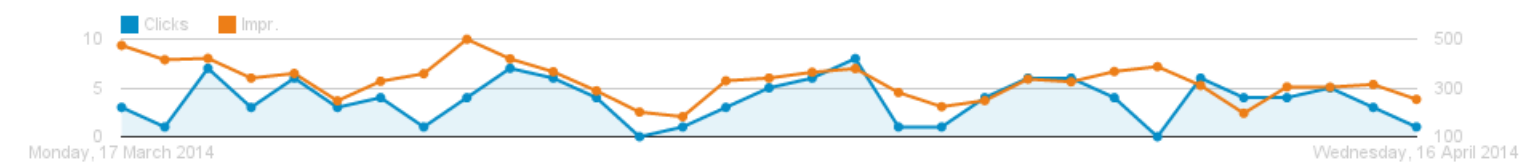


Campaign report

17 Mar 2014-16 Apr 2014



Campaign state	Campaign	Budget	Status	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
active	Medical	2.00	eligible	20	1369	1.46%	0.16	3.21	3.4	--
active	Dynamic	1.00	eligible	23	1551	1.48%	0.16	3.74	4.0	--
active	Medical Capnograph	2.00	eligible	74	7235	1.02%	0.25	18.61	3.4	--
Total - all enabled campaigns	--	--	--	117	10155	1.15%	0.22	25.56	3.5	--
Total - search	--	--	--	117	10155	1.15%	0.22	25.56	3.5	--
Total - Display Network	--	--	--	0	0	0.00%	0.00	0.00	0.0	--
Total	--	13.60	--	117	10155	1.15%	0.22	25.56	3.5	--