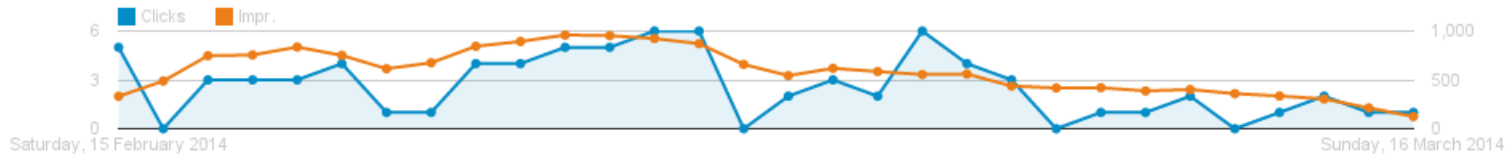


Report

15 Feb 2014-16 Mar 2014



State	Keyword ID	Campaign	Campaign Type	Campaign subtype	Ad group	Status	Max. CPC	Clicks	Impressions	CTR	Avg. CPC	Cost
enabled	19959388920	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	10	928	1.08%	0.22	2.21
enabled	47973108273	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	33	4972	0.66%	0.20	6.59
enabled	48053655161	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	20	10761	0.19%	0.17	3.40
enabled	48053655281	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	4	427	0.94%	0.21	0.85
enabled	48053655401	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	1	50	2.00%	0.20	0.20
enabled	48053655521	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00
enabled	48053655641	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	1	3	33.33%	0.18	0.18
enabled	48053655761	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	0	38	0.00%	0.00	0.00
enabled	48053655881	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	2	90	2.22%	0.24	0.47
enabled	50823634481	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00
enabled	50823635081	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00
enabled	50827952321	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	1	1	100.00%	0.08	0.08
enabled	50828634401	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	2	242	0.83%	0.18	0.35
enabled	50828866241	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	0	0	0.00%	0.00	0.00
enabled	51445251587	Dynamic	Search Only	Dynamic Search Ads	Dynamic	eligible	0.20	5	48	10.42%	0.18	0.91
Total - filtered	--	--	--	--	--	--	--	79	17560	0.45%	0.19	15.24
Total	--	--	--	--	--	--	--	155	26853	0.58%	0.22	33.73