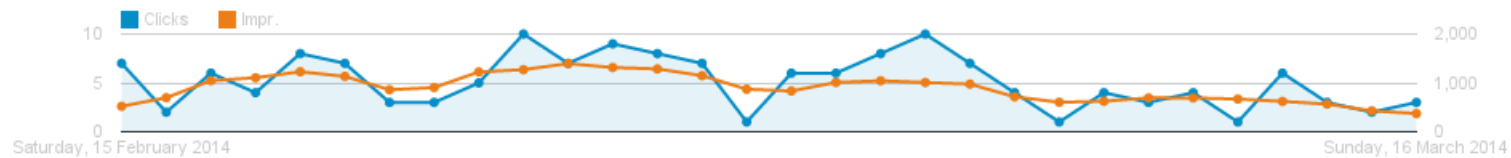


Campaign report

15 Feb 2014-16 Mar 2014



Campaign state	Campaign	Budget	Status	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
active	Medical	2.00	eligible	16	1717	0.93%	0.17	2.77	3.8	--
active	Dynamic	1.00	eligible	79	17560	0.45%	0.19	15.24	4.0	--
active	Medical Capnograph	2.00	eligible	60	7576	0.79%	0.26	15.72	3.5	--
Total - all enabled campaigns	--	--	--	155	26853	0.58%	0.22	33.73	3.9	--
Total - search	--	--	--	155	26853	0.58%	0.22	33.73	3.9	--
Total - Display Network	--	--	--	0	0	0.00%	0.00	0.00	0.0	--
Total	--	13.60	--	155	26853	0.58%	0.22	33.73	3.9	--