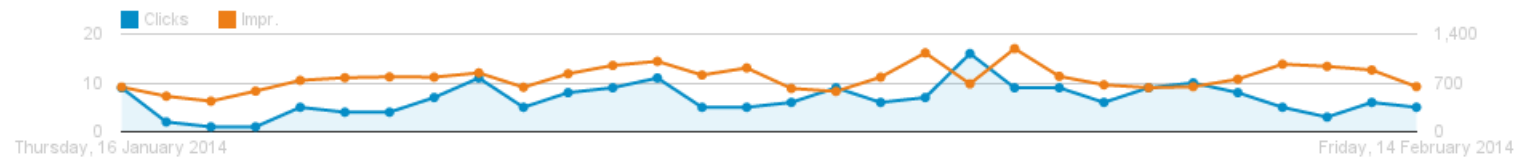


Campaign report

16 Jan 2014-14 Feb 2014



Campaign state	Campaign	Budget	Status	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
active	Medical	2.00	eligible	25	1491	1.68%	0.17	4.31	3.8	--
active	Dynamic	1.00	eligible	98	13364	0.73%	0.19	18.79	4.3	--
active	Medical Capnograph	2.00	eligible	78	8304	0.94%	0.28	21.66	3.6	--
Total - all enabled campaigns	--	--	--	201	23159	0.87%	0.22	44.76	4.0	--
Total - search	--	--	--	201	23159	0.87%	0.22	44.76	4.0	--
Total - Display Network	--	--	--	0	0	0.00%	0.00	0.00	0.0	--
Total	--	17.00	--	201	23159	0.87%	0.22	44.76	4.0	--