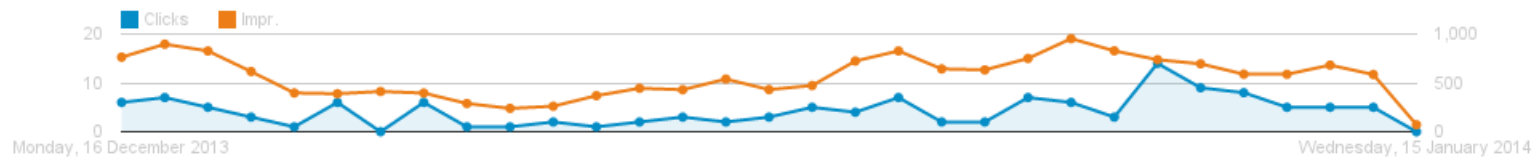


Campaign report

16 Dec 2013-15 Jan 2014



Campaign state	Campaign	Budget	Status	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
active	Medical	2.00	eligible	26	1358	1.91%	0.17	4.47	4.3	--
active	Dynamic	1.00	eligible	48	9823	0.49%	0.19	9.08	4.5	--
active	Medical Capnograph	2.00	eligible	57	6298	0.91%	0.28	15.79	3.7	--
Total - all enabled campaigns	--	--	--	131	17479	0.75%	0.22	29.34	4.2	--
Total - search	--	--	--	131	17479	0.75%	0.22	29.34	4.2	--
Total - Display Network	--	--	--	0	0	0.00%	0.00	0.00	0.0	--
Total	--	17.00	--	131	17479	0.75%	0.22	29.34	4.2	--