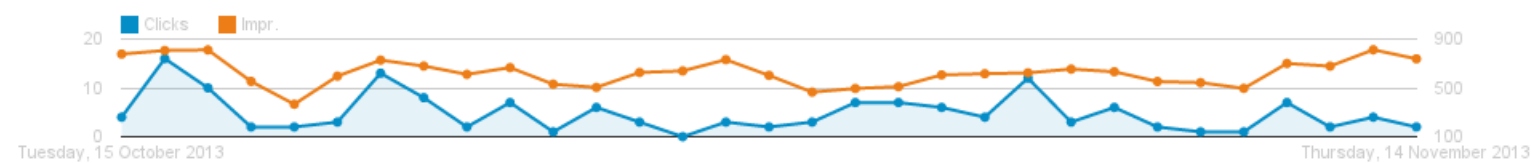


Campaign report

15 Oct 2013-14 Nov 2013



Campaign state	Campaign	Budget	Status	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
active	Medical	2.00	eligible	29	1921	1.51%	0.16	4.78	3.8	--
active	Dynamic	1.00	eligible	43	8165	0.53%	0.18	7.86	4.4	--
active	Medical Capnograph	2.00	eligible	77	9258	0.83%	0.25	19.20	3.5	--
Total - all enabled campaigns	--	--	--	149	19344	0.77%	0.21	31.84	3.9	--
Total - search	--	--	--	149	19344	0.77%	0.21	31.84	3.9	--
Total - Display Network	--	--	--	0	0	0.00%	0.00	0.00	0.0	--
Total	--	17.00	--	149	19344	0.77%	0.21	31.84	3.9	--