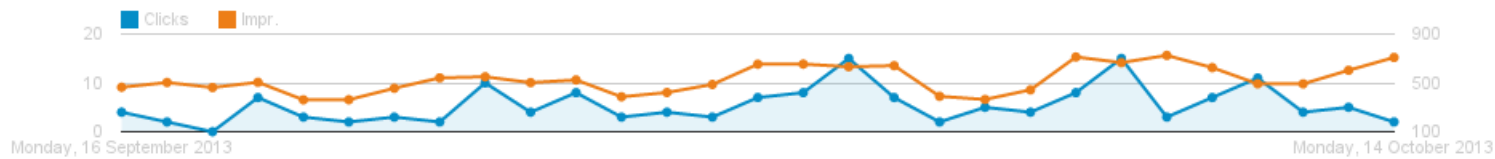


Campaign report

16 Sep 2013-14 Oct 2013



Campaign state	Campaign	Budget	Status	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position	Labels
active	Medical	2.00	eligible	44	2360	1.86%	0.17	7.58	4.0	--
active	Dynamic	1.00	eligible	30	4935	0.61%	0.20	5.92	4.6	--
active	Medical Capnograph	2.00	eligible	84	8029	1.05%	0.27	22.76	3.3	--
Total - all enabled campaigns	--	--	--	158	15324	1.03%	0.23	36.26	3.9	--
Total - search	--	--	--	158	15324	1.03%	0.23	36.26	3.9	--
Total - Display Network	--	--	--	0	0	0.00%	0.00	0.00	0.0	--
Total	--	17.00	--	158	15324	1.03%	0.23	36.26	3.9	--