

## Catrin Hird

---

**From:** Catrin Hird <catrin.hird@viamed.co.uk>  
**Sent:** 19 March 2012 11:36  
**To:** Catrin Hird  
**Subject:** Viamed - DryMax NEO

Dear Catrin Hird,

### **DryMax NEO - Protective absorbent under pad - for dry and comfortable care of neonates**

Premature babies have highly sensitive skin, therefore it is crucial that the neonate is kept dry and comfortable during this time.

Placing the DryMax NEO underneath the neonate, has many benefits:

- The DryMax NEO allows full visibility and accessibility of the body, which is particularly beneficial during intensive care and phototherapy treatment. In particular, the DryMax NEO does not obstruct or irritate the umbilical area.
- If using larger standard absorbent pads cut to size, this may result in loose fibres which can be harmful to the neonate. When using the DryMax NEO, there is no danger of loose fibres.
- The DryMax NEO has better absorption than nappies and other standard sheets of similar size, ensuring the neonate remains dry.
- Nappies can cause irritation, pressure and discomfort for a neonate. As the DryMax NEO has minimal contact with the body, the neonate remains comfortable.

For your reference I have attached a leaflet which includes further information. Should you require any additional information or a free sample please do not hesitate in contacting me.

Yours sincerely

Kind regards

Catrin Hird  
Marketing Co-ordinator  
Viamed Ltd.

<http://www.viamed.co.uk>  
Email [catrin.hird@viamed.co.uk](mailto:catrin.hird@viamed.co.uk)  
Tel: +44 (0)1535 634 542  
Fax: +44 (0)1535 635 582

Skype: viamed.catrin.hird

Twitter: [twitter.com/ViamedLtd](https://twitter.com/ViamedLtd)  
Facebook Page: Search for Viamed Ltd

Company registered in England, No. 01291765.

#### E-mail Disclaimer

-----  
The information in this email is confidential and may be legally privileged.  
It is intended solely for the addressee. Access to this email by anyone else is unauthorized.  
If you are not the intended recipient, any disclosure, copying, distribution or any action taken or omitted to be taken in reliance on it, is prohibited and may be unlawful.

If you feel you have received this email in error or would like to be removed from our mailing list, please reply with delete in the subject line or call +44 (0)1535 634542  
-----