

Training and Marketing Plan 2023/4

	Suggested Sessions	Pencilled Date Month (Trainer holidays dependant). Confirmed 1 month in advance, where possible.	Informed Staff	Planned Mailshot
1	Temperature Probes	23/30 January 2023	282569	February 2023
2	Phototherapy Eye Masks – EyeMax 2 and NeoMask	20/27 February 2023		March 2023
3	Posey/Tidi products	20/27 March 2023		April 2023
4	TOF3D Neuromuscular Monitor	17/24 April 2023		May 2023
5	Envitec oxygen monitoring	15/22 May		June 2023
6	Maxtec oxygen monitoring	19/26 June 2023		July 2023
7	Nufer Radiant Warmers	17/24 July 2023		August 2023
8	Finger Pulse Oximeters – MD300 Series	14/21 August 2023		September 2023
9	VM-2160 SMARTsat / SMARTsat OEM boards	18/25 September 2023		October 2023
10	Flow Sensors / OEM boards – Flow Sensors and Temperature probes	9/16 October 2023		November 2023
11	Oxygen Sensors – Automotive	20/27 November 2023		December 2023
12	Oxygen Sensors – Medical - Viamed	11/18 December 2023		February 2024
	Oxygen Sensors – Medical – Envitec			
	Oxygen Sensors – Medical – Envitec lead-free			
13	Oxygen Sensors – Medical – Teledyne	22/29 January 2024		February 2024
	Oxygen Sensors – Medical – Maxtec inc lead-free			
	Oxygen Sensors – Medical – ITG lead-free			
	Oxygen Sensors – Maxell/Figaro – inc non-medical			
	Oxygen Sensors – OEM			
14	AlcoTrue – Medical and Professional	19/26 February 2024		March 2024
15	Blenders – Inspiration / BMD, Maxtec MicroMax, Bird MicroBlenders	11/18 March 2024		April 2024
16	Maxtec – MaxBlend 2, BlenderBuddy2, MaxBlend Lite, MaxVenturi, MaxFLO2 Mini, Flowmeters	22/29 April 2024		May 2024
17	V1000 Foetal Heart Simulator	13/20 May 2024		June 2024