

Training and Marketing Plan 2023/4

|    | <b>Suggested Sessions</b>                                                               | <b>Pencilled Date Month (Trainer holidays dependant). Confirmed 1 month in advance, where possible.</b> | <b>Informed Staff</b> | <b>Planned Mailshot</b> |
|----|-----------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|-----------------------|-------------------------|
| 1  | Temperature Probes                                                                      | 23/30 January 2023                                                                                      | 282569                | February 2023           |
| 2  | TOF3D Neuromuscular Monitor                                                             | 20/27 February 2023                                                                                     |                       | March 2023              |
| 3  | Phototherapy Eye Masks – EyeMax 2 and NeoMask                                           | 20/27 March 2023                                                                                        |                       | April 2023              |
| 4  | Posey/Tidi products                                                                     | 17/24 April 2023                                                                                        |                       | May 2023                |
| 5  | Envitec oxygen monitoring                                                               | 15/22 May                                                                                               |                       | June 2023               |
| 6  | Maxtec oxygen monitoring                                                                | 19/26 June 2023                                                                                         |                       | July 2023               |
| 7  | Nufer Radiant Warmers                                                                   | 17/24 July 2023                                                                                         |                       | August 2023             |
| 8  | Finger Pulse Oximeters – MD300 Series                                                   | 14/21 August 2023                                                                                       |                       | September 2023          |
| 9  | VM-2160 SMARTsat / SMARTsat OEM boards                                                  | 18/25 September 2023                                                                                    |                       | October 2023            |
| 10 | Flow Sensors / OEM boards – Flow Sensors and Temperature probes                         | 9/16 October 2023                                                                                       |                       | November 2023           |
| 11 | Oxygen Sensors – Automotive                                                             | 20/27 November 2023                                                                                     |                       | December 2023           |
| 12 | Oxygen Sensors – Medical - Viamed                                                       | 11/18 December 2023                                                                                     |                       | February 2024           |
|    | Oxygen Sensors – Medical – Envitec                                                      |                                                                                                         |                       |                         |
|    | Oxygen Sensors – Medical – Envitec lead-free                                            |                                                                                                         |                       |                         |
| 13 | Oxygen Sensors – Medical – Teledyne                                                     | 22/29 January 2024                                                                                      |                       | February 2024           |
|    | Oxygen Sensors – Medical – Maxtec inc lead-free                                         |                                                                                                         |                       |                         |
|    | Oxygen Sensors – Medical – ITG lead-free                                                |                                                                                                         |                       |                         |
|    | Oxygen Sensors – Maxell/Figaro – inc non-medical                                        |                                                                                                         |                       |                         |
|    | Oxygen Sensors – OEM                                                                    |                                                                                                         |                       |                         |
| 14 | AlcoTrue – Medical and Professional                                                     | 19/26 February 2024                                                                                     |                       | March 2024              |
| 15 | Blenders – Inspiration / BMD, Maxtec MicroMax, Bird MicroBlenders                       | 11/18 March 2024                                                                                        |                       | April 2024              |
| 16 | Maxtec – MaxBlend 2, BlenderBuddy2, MaxBlend Lite, MaxVenturi, MaxFLO2 Mini, Flowmeters | 22/29 April 2024                                                                                        |                       | May 2024                |
| 17 | V1000 Foetal Heart Simulator                                                            | 13/20 May 2024                                                                                          |                       | June 2024               |