

Search keyword report
09 February 2022 - 08 March 2022

Keyword status	Keyword	Match type	Ad group	Status	Status reasons	Clicks	Impr.	CTR	Currency code	Avg. CPC	Cost	Quality Score
Enabled	TET	Broad match	March 2022 #1	Limited	low quality	0	46	0.00%	GBP	--	0.00	1
Enabled	twitchview	Broad match	March 2022 #1	Eligible		0	5	0.00%	GBP	--	0.00	3
Enabled	quantative monitor	Broad match	March 2022 #1	Not eligible	rarely served	0	0	--	GBP	--	0.00	--
Enabled	quantitative neuromuscular monitoring	Broad match	March 2022 #1	Eligible		0	0	--	GBP	--	0.00	--
Enabled	neuromuscular electrical stimulation	Broad match	March 2022 #1	Eligible		0	0	--	GBP	--	0.00	--
Enabled	tof monitoring neuromuscular blockade	Broad match	March 2022 #1	Eligible		0	0	--	GBP	--	0.00	--
Enabled	quantitative neuromuscular monitoring devices	Broad match	March 2022 #1	Not eligible	rarely served	0	0	--	GBP	--	0.00	--
Enabled	microstim db3	Broad match	March 2022 #1	Eligible		0	8	0.00%	GBP	--	0.00	--
Enabled	nerve mapping	Broad match	March 2022 #1	Eligible		0	6	0.00%	GBP	--	0.00	--
Enabled	nmt treatment	Broad match	March 2022 #1	Eligible		0	0	--	GBP	--	0.00	--
Enabled	stimpod	Broad match	March 2022 #1	Limited	low quality	3	37	8.11%	GBP	1.07	3.22	1
Enabled	tofscan	Broad match	March 2022 #1	Limited	low quality	1	7	14.29%	GBP	0.97	0.97	1
Enabled	neuromuscular blockade	Broad match	March 2022 #1	Eligible		0	6	0.00%	GBP	--	0.00	--

Keyword status	Keyword	Match type	Ad group	Status	Status reasons	Clicks	Impr.	CTR	Currency code	Avg. CPC	Cost	Quality Score
Enabled	neuromuscular transmission monitor	Broad match	March 2022 #1	Eligible		1	30	3.33%	GBP	0.89	0.89	--
Enabled	single twitch	Broad match	March 2022 #1	Eligible		0	0	--	GBP	--	0.00	--
Enabled	neurotrac muscle stimulator	Broad match	March 2022 #1	Eligible		0	0	--	GBP	--	0.00	--
Enabled	tof anaesthesia	Broad match	March 2022 #1	Eligible		0	0	--	GBP	--	0.00	--
Enabled	neuromuscular training device	Broad match	March 2022 #1	Eligible		0	0	--	GBP	--	0.00	--
Paused	neuromuscular	Broad match	March 2022 #1	Paused	paused	25	666	3.75%	GBP	1.01	25.22	3
Enabled	anaesthesia monitor	Broad match	March 2022 #1	Eligible		0	132	0.00%	GBP	--	0.00	--
Enabled	train of four normal range	Broad match	March 2022 #1	Eligible		0	0	--	GBP	--	0.00	--
Enabled	theatres monitor	Broad match	March 2022 #1	Not eligible	rarely served	0	0	--	GBP	--	0.00	--
Enabled	PTC	Broad match	March 2022 #1	Eligible		0	82	0.00%	GBP	--	0.00	--
Enabled	neuromuscular monitor	Broad match	March 2022 #1	Eligible		3	17	17.65%	GBP	1.34	4.03	--
Enabled	neuromuscular monitoring	Broad match	March 2022 #1	Eligible		0	14	0.00%	GBP	--	0.00	3
Enabled	microstim	Broad match	March 2022 #1	Limited	low quality	2	31	6.45%	GBP	1.18	2.36	1
Enabled	twitch monitoring	Broad match	March 2022 #1	Eligible		0	10	0.00%	GBP	--	0.00	--
Enabled	train of four	Broad match	March 2022 #1	Eligible		0	3	0.00%	GBP	--	0.00	--
Enabled	nmes muscle stimulator	Broad match	March 2022 #1	Eligible		0	0	--	GBP	--	0.00	--
Enabled	neuromuscular training	Broad match	March 2022 #1	Eligible		0	0	--	GBP	--	0.00	--

Keyword status	Keyword	Match type	Ad group	Status	Status reasons	Clicks	Impr.	CTR	Currency code	Avg. CPC	Cost	Quality Score
		Total: Filtered keywords				35	1,100	3.18%	GBP	1.05	36.69	
		Total: Account				35	1,100	3.18%	GBP	1.05	36.69	