

Campaign report
01 July 2019 - 31 July 2019

Campaign status	Campaign	Budget name	Currency code	Budget	Budget type	Status	Status reasons	Optimisation score	Campaign type	Clicks	Impr.	CTR	Avg. CPC
Enabled	Sensirion Digital Mass/Proximal Flow Meter/Sensor	--	GBP	1.00	Daily	Eligible		69.25	Search	0	0	--	--
Enabled	SFM3300	--	GBP	1.00	Daily	Eligible		67.61	Search	0	0	--	--
Enabled	Oxygen Sensor Xref	--	GBP	1.00	Daily	Eligible (Limited)	bidding strategy limited	68.55	Search	71	41,305	0.17%	0.18
Total: Campaigns			GBP							71	41,305	0.17%	0.18
Total: Account			GBP							1,167	131,237	0.89%	0.04
Total: Search			GBP						Search	1,167	131,237	0.89%	0.04

Cost	Conversion s	Cost / conv.	Conv. rate	Bid strategy type
0.00	0.00	0.00	0.00%	Maximise clicks
0.00	0.00	0.00	0.00%	Maximise clicks
12.50	0.00	0.00	0.00%	Maximise clicks
12.50	0.00	0.00	0.00%	
49.64	0.00	0.00	0.00%	
49.64	0.00	0.00	0.00%	