

Campaign report
01 July 2019 - 31 July 2019

Campaign status	Campaign	Budget name	Currency code	Budget	Budget type	Status	Optimisation score	Campaign type	Clicks	Impr.	CTR	Avg. CPC	Cost
Enabled	Oxygen Sensor Xref	--	GBP	1.00	Daily	Eligible	62.25	Search	71	41,305	0.17%	0.18	12.50
Enabled	Sensirion Digital Mass/Proximal Flow Meter/Sensor	--	GBP	1.00	Daily	Eligible	72.30	Search	0	0	--	--	0.00
Enabled	SFM3300	--	GBP	1.00	Daily	Eligible	49.62	Search	0	0	--	--	0.00
Total: Campaigns			GBP						71	41,305	0.17%	0.18	12.50
Total: Account			GBP						1,167	131,237	0.89%	0.04	49.64
Total: Search			GBP					Search	1,167	131,237	0.89%	0.04	49.64

Bid strategy type
Maximise clicks
Maximise clicks
Maximise clicks