

Search terms report
01 July 2019 - 31 July 2019

Search term	Match type	Added/Excluded	Campaign	Ad group	Clicks	Impr.	CTR	Currency code	Avg. CPC	Cost	Campaign type
portable oxygen concentrator	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	2	22	9.09%	GBP	0.20	0.40	Search
medical grade oxygen for copd	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.15	0.15	Search
oxygen mask asthma	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.20	0.20	Search
dissolved oxygen refills supplier in uk	Broad match	Excluded	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.20	0.20	Search
the weight of oxygen	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.12	0.12	Search
oxygen level measuring aid medical & mobility	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.18	0.18	Search
md369190 mitsubishi sensor eng control oxygen md369190 new genuine oem part	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.18	0.18	Search
what transports oxygen in the blood	Broad match	Excluded	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.20	0.20	Search
percentage of oxygen in atmosphere	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.20	0.20	Search

Search term	Match type	Added/Excluded	Campaign	Ad group	Clicks	Impr.	CTR	Currency code	Avg. CPC	Cost	Campaign type
oxygen headbox price	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.12	0.12	Search
when we inhale we take in o2 and other gases in the air that on you think happens to other gases which are not needed by our b	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.20	0.20	Search
24 hours oxygen service	Broad match	Excluded	Oxygen Sensor Xref	Medical Oxygen Sensors	1	4	25.00%	GBP	0.20	0.20	Search
2018 citroen relay oxygen lambda sensor 9817454580 lambda probes & sensors	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.14	0.14	Search
medical oxygen sensor made in uk	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.19	0.19	Search
oxygen tanks uk	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	0	1	0.00%	GBP	--	0.00	Search
oxygen unit	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.14	0.14	Search
a0009053603	Broad match	Excluded	Oxygen Sensor Xref	Medical Oxygen Sensors	1	3	33.33%	GBP	0.19	0.19	Search
testing for oxygen	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.20	0.20	Search

Search term	Match type	Added/Excluded	Campaign	Ad group	Clicks	Impr.	CTR	Currency code	Avg. CPC	Cost	Campaign type
purchase oxygen tank in london	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.16	0.16	Search
that i have run out of oxygen	Broad match	Excluded	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.20	0.20	Search
percentage of oxygen in london	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.20	0.20	Search
oxygen	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	10	10.00%	GBP	0.16	0.16	Search
oxygen 24 hours deveelley uk	Broad match	Excluded	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.18	0.18	Search
the uses of oxygen	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.18	0.18	Search
oxygen acsesariy bootle	Broad match	Excluded	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.11	0.11	Search
where is buy clear oxygen O2 in london	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.18	0.18	Search
medical grade oxygen	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	2	1	200.00%	GBP	0.20	0.40	Search
oxygen intack percentage rqd for human being	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.20	0.20	Search
medical sensors customised	Phrase match (close variant)	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.20	0.20	Search
what is normal range of spo2	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.12	0.12	Search

Search term	Match type	Added/Excluded	Campaign	Ad group	Clicks	Impr.	CTR	Currency code	Avg. CPC	Cost	Campaign type
5 wire 02 oxygen sensor for a 2006 subaru legacy	Broad match	Excluded	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.18	0.18	Search
viamed	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.19	0.19	Search
oxygen in human body	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.12	0.12	Search
co2 sensor uk	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.17	0.17	Search
characteristics of oxygen	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.18	0.18	Search
24 hours oxygen service uk	Broad match	Excluded	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.17	0.17	Search
ventilator oxygen sensor uk	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.20	0.20	Search
oxygen model	Broad match	Excluded	Oxygen Sensor Xref	Medical Oxygen Sensors	1	2	50.00%	GBP	0.20	0.20	Search
oxygen o2	Exact match	Added	Oxygen Sensor Xref	Medical Oxygen Sensors	0	3	0.00%	GBP	--	0.00	Search
original sensor lambda 06a906262 br vw 5 in united kingdom uk	Broad match	Excluded	Oxygen Sensor Xref	Medical Oxygen Sensors	1	1	100.00%	GBP	0.20	0.20	Search
passenger oxygen masks	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	4	25.00%	GBP	0.19	0.19	Search
boc oxygen	Broad match	None	Oxygen Sensor Xref	Medical Oxygen Sensors	1	4	25.00%	GBP	0.20	0.20	Search
Total: Search Terms					729	19,404	3.76%	GBP	0.05	33.12	

Search term	Match type	Added/Excluded	Campaign	Ad group	Clicks	Impr.	CTR	Currency code	Avg. CPC	Cost	Campaign type
Total: Account					1,167	131,237	0.89%	GBP	0.04	49.64	