

Search terms report
01 July 2019 - 31 July 2019

Search term	Match type	Added/Excluded	Clicks	Impr.	CTR	Currency code	Avg. CPC	Cost
dissolved oxygen refills supplier in uk	Broad match	Excluded	1	1	100.00%	GBP	0.20	0.20
ventilator oxygen sensor uk	Broad match	None	1	1	100.00%	GBP	0.20	0.20
the weight of oxygen	Broad match	None	1	1	100.00%	GBP	0.12	0.12
24 hours oxygen service uk	Broad match	Excluded	1	1	100.00%	GBP	0.17	0.17
original sensor lambda 06a906262 br vw 5 in united kingdom uk	Broad match	Excluded	1	1	100.00%	GBP	0.20	0.20
passenger oxygen masks	Broad match	None	1	4	25.00%	GBP	0.19	0.19
oxygen model	Broad match	Excluded	1	2	50.00%	GBP	0.20	0.20
what transports oxygen in the blood	Broad match	Excluded	1	1	100.00%	GBP	0.20	0.20
2018 citroen relay oxygen lambda sensor 981745458 0 lambda probes & sensors	Broad match	None	1	1	100.00%	GBP	0.14	0.14
oxygen in human body	Broad match	None	1	1	100.00%	GBP	0.12	0.12

Search term	Match type	Added/Excluded	Clicks	Impr.	CTR	Currency code	Avg. CPC	Cost
where is buy clear oxygen O2 in london	Broad match	None	1	1	100.00%	GBP	0.18	0.18
co2 sensor uk	Broad match	None	1	1	100.00%	GBP	0.17	0.17
medical grade oxygen	Broad match	None	2	1	200.00%	GBP	0.20	0.40
the uses of oxygen	Broad match	None	1	1	100.00%	GBP	0.18	0.18
when we inhale we take in O2 and other gases in the air that on you think happens to other gases which are not needed by our body	Broad match	None	1	1	100.00%	GBP	0.20	0.20
portable oxygen concentrator	Broad match	None	2	22	9.09%	GBP	0.20	0.40
oxygen mask asthma	Broad match	None	1	1	100.00%	GBP	0.20	0.20
medical grade oxygen for COPD	Broad match	None	1	1	100.00%	GBP	0.15	0.15

Search term	Match type	Added/Excluded	Clicks	Impr.	CTR	Currency code	Avg. CPC	Cost
md369190 mitsubishi sensor eng control oxygen md369190 new genuine oem part	Broad match	None	1	1	100.00%	GBP	0.18	0.18
oxygen o2	Exact match	Added	0	3	0.00%	GBP	--	0.00
oxygen	Broad match	None	1	10	10.00%	GBP	0.16	0.16
that i have run out of oxygen	Broad match	Excluded	1	1	100.00%	GBP	0.20	0.20
medical sensors customised	Phrase match (close variant)	None	1	1	100.00%	GBP	0.20	0.20
what is normal range of spo2	Broad match	None	1	1	100.00%	GBP	0.12	0.12
characteristics of oxygen	Broad match	None	1	1	100.00%	GBP	0.18	0.18
oxygen 24 hours deveelley uk	Broad match	Excluded	1	1	100.00%	GBP	0.18	0.18
a0009053603	Broad match	Excluded	1	3	33.33%	GBP	0.19	0.19
oxygen headbox price	Broad match	None	1	1	100.00%	GBP	0.12	0.12
percentage of oxygen in london	Broad match	None	1	1	100.00%	GBP	0.20	0.20

Search term	Match type	Added/Excluded	Clicks	Impr.	CTR	Currency code	Avg. CPC	Cost
medical oxygen sensor made in uk	Broad match	None	1	1	100.00%	GBP	0.19	0.19
percentage of oxygen in atmosphere	Broad match	None	1	1	100.00%	GBP	0.20	0.20
5 wire 02 oxygen sensor for a 2006 subaru legacy	Broad match	Excluded	1	1	100.00%	GBP	0.18	0.18
24 hours oxygen service	Broad match	Excluded	1	4	25.00%	GBP	0.20	0.20
oxygen level measuring aid medical & mobility	Broad match	None	1	1	100.00%	GBP	0.18	0.18
purchase oxygen tank in london	Broad match	None	1	1	100.00%	GBP	0.16	0.16
testing for oxygen	Broad match	None	1	1	100.00%	GBP	0.20	0.20
oxygen intack percentage reqd for human being	Broad match	None	1	1	100.00%	GBP	0.20	0.20
viamed	Broad match	None	1	1	100.00%	GBP	0.19	0.19
oxygen unit	Broad match	None	1	1	100.00%	GBP	0.14	0.14
boc oxygen	Broad match	None	1	4	25.00%	GBP	0.20	0.20

Search term	Match type	Added/Excluded	Clicks	Impr.	CTR	Currency code	Avg. CPC	Cost
oxygen acsesariy bootle	Broad match	Excluded	1	1	100.00%	GBP	0.11	0.11
oxygen tanks uk	Broad match	None	0	1	0.00%	GBP	--	0.00
Total: Search Terms			42	86	48.84%	GBP	0.18	7.50
Total: Account			71	118	60.17%	GBP	0.18	12.50